

Innovations in Leadership: AS/COA Women's Hemispheric Network Conference

New York City - Thursday, October 13, 2016

Entire event will be on the record

- 8:00 to 9:00 a.m. **Registration and Networking Continental Breakfast**
- 9:00 to 9:10 a.m. **Opening Remarks**
Susan Segal, President & CEO, Americas Society/Council of the Americas
- 9:10 to 9:35 a.m. **Keynote Remarks**
Trinidad Jiménez García-Herrera, Director of Public Affairs Global Strategy, Telefónica
- 9:35 to 10:25 a.m. **Conversation: Founder and CEO**
Entrepreneurial women share their experiences of taking chances and building their own businesses
Fany Gerson, Founder & Chef, La Newyorkina
Cristina Lopez, Founding Partner, LOVILL
Leila Velez, Founder and CEO, Beleza Natural
Gabriela Frias, Anchor, CNN en Español (moderator)
- 10:25 to 11:10 a.m. **Coffee and Networking Break**
- 11:10 to 12:00 p.m. **Conversation: Why Relationships Matter**
Women and men discuss how growing their networks influenced their careers and why advocating for talented professional women is important
Om Arora, Head of Latin America, Pfizer Innovative Health
Bernadette Aulestia, EVP of Global Distribution, HBO
Erika Irish Brown, Global Head of Diversity & Inclusion, Bloomberg
Richard Lui, News Anchor, MSNBC and NBC News (moderator)
- 12:00 to 12:30 p.m. **Case Study: A Discussion with Female Leaders in Global Banking and Markets**
Alexis Meissner, Head of Securities Services, Americas, HSBC
Suzy White, Chief Operating Officer for Global Markets, Americas, HSBC
Courtney Wright, Vice President, Institutional Coverage Group, HSBC
Katia Bouazza, Co-Head of Global Banking for Latin America, HSBC (moderator)
- 12:30 to 1:30 p.m. **Lunch Conversation with Table Leaders**
Leaders from a variety of sectors will facilitate an informal conversation with conference participants during lunch.
 - **Alexandra Aguirre**, Shareholder, Greenberg Traurig
 - **Om Arora**, Head of Latin America, Pfizer Innovative Health
 - **Bernadette Aulestia**, Executive Vice President of Global Distribution, HBO
 - **Katia Bouazza**, Co-Head of Global Banking for Latin America, HSBC
 - **Clara María Bozzo**, Diversity & Inclusion Lead - Corporate, External, & Legal Affairs, Microsoft Latin America
 - **Lourdes Casanova**, Academic Director Emerging Markets Institute, S.C. Johnson School of Management
 - **Luisa García**, Partner & CEO Andes Region, Llorente & Cuenca
 - **Elizabeth L. Heurtematte de Alfaro**, Partner, LOVILL
 - **Trinidad Jiménez García-Herrera**, Director of Public Affairs Global Strategy, Telefónica
 - **José Antonio Llorente**, Founding Partner & Chairman, Llorente & Cuenca
 - **Denisse Montesinos**, Director, Business manager for Latin America and Iberia, BlackRock
 - **Marian Pestana de Paula**, Head of Institutional Relations, Braskem America

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Table Leader Supporters: BlackRock, Braskem America, Greenberg Traurig, HBO, Pfizer, & Telefónica

In collaboration with: NYU School of Law, NYU Stern School of Business, and ProMujer.

1:30 to 1:35 p.m.

Closing Remarks

Susan Segal, President & CEO, Americas Society/Council of the Americas

1:35 to 2:00 p.m.

Networking Dessert Reception and Exhibition

Tours of *Told and Untold: The Photo Stories of Kati Horna in the Illustrated Press* in the Americas Society Visual Art Gallery

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