

New Skills at Work: Skills Development Driving Economic Growth

May 12, 2017

HOTEL TIVOLI MOFARREJ

Alameda Santos, 1437, Cerqueira César

01419-001 | Sao Paulo | Brazil

Investing in vocational and technical education is indispensable for the productivity of a country. According to the Institute for Applied Economic Research, 67 percent of Brazilian companies identify the lack of qualified labor as a main hurdle to productivity. Improving such education helps increase productivity and economic growth, as well as wages. However, in order for this to occur, the expertise required by the private sector and that which is taught in educational centers need to adjust so they are better aligned.

At this event, Council of the Americas, JPMorgan Chase Foundation, and FGV/Clear will present the results of an innovative research project that maps the skills gap in the state of São Paulo and offers recommendations to better qualify the labor force. Government and business leaders, HR directors and academics will all take part in the event

AGENDA

- 8:00 – 8:30 a.m.** **Registration & Welcome Coffee**
- 8:30 – 8:40 a.m.** **Welcome Remarks**
- **José Berenguer**, CEO, J.P. Morgan Brasil
 - **André Portela**, Professor, School of Economics, FGV
 - **Ragnhild Melzi**, Vice President, Public Policy Programs and Corporate Relations, Americas Society/Council of the Americas
- 8:40 – 9:00 a.m.** **Opening Keynote Speech**
- **Sergio Alonso**, CEO, Arcos Dorados
- 9:00 – 10:15 a.m.** **Panel 1: Skills, Productivity, and Brazil's Competitiveness**
- **Marcos Lisboa**, President, Inesper
 - **Nilson Pereira**, Country Manager, Manpower Brazil
 - **Luiz Eduardo Leão**, Director of Professional and Technical Education, SENAI
 - **Moderador:** André Portela, Professor, School of Economics, FGV
 - *Additional speakers to be confirmed*
- 10:15 – 10:30 a.m.** **Coffee Break**
- 10:30 – 11:15 a.m.** **Panel 2: Innovative Solutions to Skills Development**
- **Jaime Schlittler Silva Filho**, Director of Human Resources, Rede D'Or
 - **Rita Pellegrino**, Director of Human Resources, TOTVS
 - *Additional speakers to be confirmed*
- 11:15 – 11:45 a.m.** **Closing Remarks**