

Border Conference on the U.S.-Mexico Competitiveness Agenda
August 7, 2013
The University of Texas at El Paso

- 8:30-9:00 am **Registration and Continental Breakfast**
Undergraduate Learning Center
- 9:00-9:30 am **Welcome and Introduction**
- Diana Natalicio
President, The University of Texas at El Paso
- John Negroponte
Chairman, Council of the Americas
- Beto O'Rourke
U.S. Representative
- John Steen
Texas Secretary of State
- 9:30-10:15 am **Advancing the U.S.-Mexico Economic Relationship**
- Eduardo Medina Mora
Ambassador of Mexico to the United States
- E. Anthony Wayne
U.S. Ambassador to Mexico
- Moderated by Ambassador John Negroponte*
- 10:15-11:00 am **Reform Agendas in Mexico and the United States: Views from the
Legislative Branches**
- Beto O'Rourke
U.S. Representative
- Javier Treviño
Member of Mexican Federal Congress
- Moderated by Veronica Escobar, El Paso County Judge*
- 11:00-11:15 am **Coffee Break**

11:15-12:00 pm

Stimulating U.S.-Mexico Competitiveness through Infrastructure Investment and Public/Private Partnerships

Bernardo Ayala
Vice President Mexico Markets, Union Pacific

Gerónimo Gutiérrez
Managing Director, North American Development Bank

Enrique Norten
Principal, TEN Arquitectos

Moderated by Rolando Pablos, CEO, Borderplex Alliance

12:00-12:45 pm

A Conversation on the Trade Relationship: 20 Years After NAFTA

Eric Farnsworth
Vice President, Americas Society/Council of the Americas

Amgad Shehata
Vice President for International Public Affairs, UPS

Francisco Uranga
Corporate Vice President and Chief Business Operations Officer for Latin America, Foxconn

Moderated by Thomas Fullerton, Chair for the Study of Trade in the Americas, Professor of Economics, College of Business Administration, UTEP

1:00-2:00 pm

Luncheon Reception