



Ministerio de Relaciones Exteriores

**2013 Latin American Cities Conferences
PERU: STRENGTHENING AND INVESTING IN WATER MANAGEMENT**

**Friday November 8, 2013
Jr. Ucayali No.318 - Jr. Lampa N0.535, Lima, Perú**

For the eighth consecutive year, Americas Society and Council of the Americas along with the Ministry of Foreign Affairs of Peru will organize a conference in Lima, this time analyzing the challenges and outlook of water management in Peru and how this will affect economic growth, social inclusion, responsible investment, and competitiveness.

Lima is the second most populated desert city in the world after Cairo. While Peru accounts for about 4 percent of the world's annual renewable water resources, the coastal area of Peru—which accounts for most of the country's economic activity and two-thirds of its population—receives less than 2 percent of the national freshwater resources which is mostly available east of the Andes. Water management affects the operation of cities, mining, manufacturing, agriculture, and public health. The public sector, in cooperation with international and Peruvian companies, must continue to develop innovative strategies and technologies to address this pressing issue.

With an eye on international success stories such as Australia, Canada, Israel, and Singapore, this conference will address Peru's developments in water management, and the challenges that lie ahead in creating innovative, effective, and inclusive programs and policies that will enhance the country's growth. Please join us for a discussion with a distinguished group of internationally recognized business leaders, government officials, economists, and experts in water management.

AGENDA

Edificio García Bedoya

8:00 – 8:30 Coffee and Registration

Palacio Torre Tagle

8:30 – 8:50 Introductory Remarks
Susan Segal, President and CEO, Americas Society/Council of the Americas
Eda Rivas, Minister of Foreign Affairs of Peru

Edificio García Bedoya

9:00 – 9:20 a.m. Keynote Speaker
Water Management: Lessons learned from Singapore
Khoo Teng Chye, Executive Director, Centre for Liveable Cities, Ministry of National Development, Singapore

9:20 – 9:40 a.m. Keynote Speaker
Natural Infrastructure Approaches: The Future of Water Management and the Struggle to Get Scale
Todd Gartner, Senior Associate, Natural Infrastructure & Water, World Resources Institute

9:40 – 10:55 a.m. Peru: Public and Private Sector Investment in Water Management and Sanitation

- How can the public and private and private sector invest in the reduction of water shortages in cities?
- What are some examples of successful wastewater irrigation projects that have preserved farmland?
- What are the policies needed to counteract the lack of sustainable water management projects?
- What can be done to include the poor, marginalized populations in water management projects?

Panelists:

- **José Carrera**, Corporate Vice President of Social Development, CAF
- **Gabriel Quijandria**, Vice Minister of Strategic Development of Natural Resources of Peru
- **Luis Montoya**, President, Latin America Beverages, PepsiCo
- **Julia Torreblanca**, Vice President of Corporate Affairs, Sociedad Minera Cerro Verde SAA

Moderator: **Anders Berntell**, Executive Director of the 2030 Water Resources Group

10:55 – 11:25 a.m. Coffee Break

11:25 – 11:45 a.m. Keynote Speaker
René Cornejo, Minister of Housing, Construction, and Sanitation of Peru

11:45 a.m. – 12:45 p.m. Panel – Economic Overview of Peru and the Region

- What are the economic prospects of Peru for 2014 and beyond?
- How will Peru's investment in water management affect economic growth?
- How can Peru continue its economic growth while complying with social demands?

Panelists:

- **José Giancarlo Gasha Tamashiro**, Vice Minister of Economy and Finance of Peru

- **Luis Rivases**, Vice President, Andean Region Debt Capital Markets, Citigroup
- **Erich Arispe**, Director of Sovereign Ratings, Fitch Ratings
- **Moderator: Gonzalo Zegarra**, Director, Semana Económica

Palacio Torre Tagle

- 12:45 p.m.** **Closing remarks**
Marisol Espinoza, Vice President of Peru
- 1:15 p.m.** **Pisco de honor (Salón de Embajadores)**