MORE JOBS AND MORE GROWTH: LESSONS FROM TECHNOLOGY LEADERS

Thursday, June 12, 2014: Private Meeting in Medellin
Club Union Medellin, Cra. 43 A No 1 - 50 Medellín - Colombia

Selected as the world's "Innovative City of the Year" in 2012 by a Citi/Urban Land Institute/Wall Street Journal contest, Medellin is one of the most vibrant cities in Latin America today and a success story being examined by policymakers worldwide. Partnerships between the public and private sectors have helped modernize Medellin, while fostering social inclusion and innovation in the once crime-ridden capital.

Americas Society/Council of the Americas brings its Latin American Cities Conferences Series to Medellin for the first time. The conference will feature keynotes by **Santiago Rojas**, Minister of Trade, Industry, and Tourism, **Diego Molano**, Minister of Information Technologies, and Communications, and **Anibal Gaviria Corea**, Mayor of Medellin. A panel with representatives from leading technology companies will discuss recent cases of technology adaption as well as challenges for innovation in Colombia and Latin America.

8:00-8:30 am	**Networking Coffee & Registration**
8:30-9:15 am	**Welcome Remarks** Susan Segal President and CEO, Americas Society/Council of the Americas Victor Traverso Director and Representative, CAF, Colombia Aníbal Gaviria Correa Mayor, Medellin
9:15-9:40 am	**Keynote Speech** Santiago Rojas Minister of Trade, Industry and Tourism
9:40-10:25 am	**Interview** Hernán Rincón, President, Microsoft Latin America César Giraldo, Deputy Editor, Portafolio (Interviewer)
10:25-11:40 am	**Panel: More Jobs and More Growth: Lessons from Technology Leaders** • José Antonio Ríos, Chairman and CEO, Celistics • Joel Schwartz, Senior Vice President and General Manager, EMC • Andres Giolito, Country Manager, Globant Colombia • Claudia Vazquez, Vice President, CA Technologies Moderator: Natalia Estefania Botero, Journalist, El Colombiano
11:40-12:10 pm	**Closing Remarks** Diego Molano Vega Minister of Information Technologies and Communications