



AS/COA Women's Hemispheric Network

## Women's Economic Empowerment in Mexico: Lessons from the Top

Hilton Santa Fe, Mexico City

November 9, 2015

*In collaboration with AbogadasMX, Allium Comunidad de Liderazgo Femenino, A.C., and MBA Mujeres de México*

- 8:30 to 9:30 a.m.      **Registration & Networking Breakfast**
- 9:30 to 9:45 a.m.      **Welcoming Remarks**  
**Susan Segal**, President & CEO, Americas Society/Council of the Americas
- 9:45 to 10:30 a.m.      **Panel: Women in Leadership: What's Next for Mexico?**  
**Conchita Calderon**, Executive Director, J.P. Morgan  
**Gina Diez Barroso**, President & CEO, Grupo Diarq  
**Ana Elena Mallet**, Independent Curator  
**Vanessa Rubio**, Undersecretary of Planning, Evaluation, and Regional Development, SEDESOL  
**Moderator: Rossana Fuentes-Berain**, Founder, Start Up Mexico Media Lab S21
- 10:30 to 11:00 a.m.      **Coffee Break**
- 11:00 to 12:00 p.m.      **Table Leader Session**  
**Maria Elena Blanco**, Government Affairs Manager, Apple Mexico  
**Perla Buenrostro**, Founding Partner, Womerang  
**Palmira Camargo**, Director of Corporate Affairs, Sabritas/Pepsico Americas Foods  
**Norma Cerros**, Founding Partner, Womerang  
**Valeria Chapa Garza**, General Counsel for Latin America, Honeywell International Inc.  
**Vicente Corta**, Partner, White & Case LLP  
**Juana Donnelly**, Executive Director, JPMorgan Grupo Financiero, S.A. de C.V.  
**Amy Glover**, Director, McLarty Associates  
**Bertha González**, Director, UBS Wealth Management Mexico  
**Victor Herrera**, Managing Director, Mexico Office Head, Standard & Poor's  
**Maria del Consuelo Lima**, Head of Gender Equality Unit, Ministry of Finance  
**Ana Elena Mallet**, Independent Curator  
**Liliana Mejia**, Director of Public Affairs, Bimbo  
**Aura Mione**, Founder and Managing Director, HeadSeekers  
**Carmina Mogollón and Cecilia Quintanilla**, Of Counsel, Greenberg Traurig, S.C.  
**Maralry Ramirez**, Director of Corporate Finances, Grupo Salinas  
**Laura Santana**, Business Development Manager, Strategic Growth Markets, EY Mexico  
**Paulina Trueba**, Country Manager, BNY Mellon  
**Ursula Wilhelm**, Head of Investor Relations & Financial Intelligence, Grupo Financiero Banorte
- 12:00 to 12:45 p.m.      **Panel: A Male Perspective on Working with and for Women**  
**Eduardo Bolio**, Director and Managing Partner, McKinsey & Co.  
**César Hernández Ochoa**, Undersecretary of Electricity, SENER  
**José Raz Guzmán**, Mexico City Managing Shareholder, Greenberg Traurig  
**Alexander G. van Tienhoven**, Head of Wealth Management for Latin America and the Caribbean, UBS AG  
**Moderator: Amy Glover**, Director, McLarty Associates
- 12:45 to 1:00 p.m.      **Remarks**  
**Teresa Incháustegui**, Director, Instituto de las Mujeres del Distrito Federal
- 1:00 to 1:15 p.m.      **Closing Remarks**  
**Ambassador Sandra Fuentes-Berain**, Consul General of Mexico in New York
- 1:15 to 1:30 p.m.      **Networking Reception**

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**Table Leader Supporters: UBS and White & Case LLP**