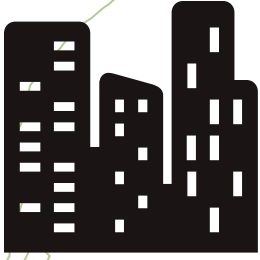


Americas Society / Council of the Americas

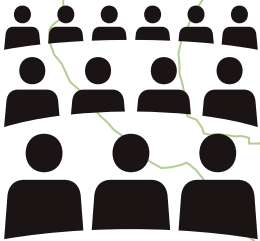
2014 Highlights



AS / **COA**



We were active in **22 cities** around the world, including in **nine U.S. cities.**



With **267 events** in 2014, we held a record number of public policy programs across the Americas. More than **13,000 guests** attended our events.



Our Culture programs attracted over **8,500 visitors**, and hosted over **300 artists** for nearly **50 cultural programs.**



We expanded our reach globally by **webcasting 48 events**, which received roughly **53,500 live views.**

Private Events

We held **161 private events for members** in the United States, featuring senior public- and private-sector leaders from across the Americas.

In 2014, our guests included:

Danilo Astori, Vice President of Uruguay

Liliana Ayalde, U.S. Ambassador to Brazil

Paulo Bernardo, Minister of Communications, Brazil

Mauricio Cárdenas, Minister of Finance & Public Credit, Colombia

Agustín Carstens, Governor, Central Bank of Mexico

Luis Miguel Castilla, Minister of Economy, Peru

Luciano Coutinho, President of Brazil's Development Bank

Dulcideo de la Guardia, Minister of Economy and Finance, Panama

Arminio Fraga, Economic Advisor to Brazilian Presidential Candidate Aécio Neves

Ildefonso Guajardo, Secretary of Economy, Mexico

G. Anthony Hylton, Minister of Industry, Investment, and Commerce, Jamaica

Gustavo Leite, Minister of Industry and Commerce, Paraguay

Luiz Inácio Lula da Silva, former President of Brazil

Mauricio Macri, Mayor of the City of Buenos Aires, Argentina

Sergio Massa, National Deputy, Argentina

Michael McCaul, U.S. Representative (R-TX)

José Antonio Meade, Secretary of Foreign Affairs, Mexico

Lourdes Melgar, Undersecretary of Hydrocarbons, Secretariat of Energy, Mexico

Heraldo Muñoz, Minister of Foreign Affairs, Chile

Joe Oliver, Minister of Finance, Canada

Germán Rojas, Minister of Finance, Paraguay

Daniel Scioli, Governor of the Province of Buenos Aires, Argentina

Alonso Segura, Minister of Finance, Peru

Thomas A. Shannon, Jr., Counselor, U.S. Department of State

Alexandre Antônio Tombini, former President, Central Bank of Brazil

Germán Vargas Lleras, Vice Presidential Candidate, Colombia

Josefina Vidal, Minister of Foreign Affairs, Cuba

Luis Videgaray, Secretary of Finance and Public Credit, Mexico

Luis Carlos Villegas, Colombian Ambassador to the U.S.

Earl Anthony Wayne, U.S. Ambassador to Mexico

Ernesto Zedillo, former President of Mexico

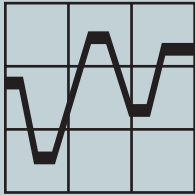


L-R: Luiz Inácio Lula da Silva, former President of Brazil; Luis Videgaray, Secretary of Finance and Public Credit, Mexico; Alexandre Antônio Tombini, President of the Central Bank, Brazil; Lourdes Melgar, Undersecretary of Hydrocarbons, Secretariat of Energy, Mexico; Danilo Astori, Vice President of Uruguay; Thomas A. Shannon, Jr., Counselor, U.S. Department of State

Public Programs

We hosted **78 public events** in the United States, including in our offices in **New York, Washington, and Miami.**

ECONOMIC AND POLITICAL OUTLOOK



Mexico in 2014: Political and Economic Outlook. Gerardo Rodríguez, Blackrock; Lisa Schineller, Latin American Sovereign Ratings, Standard & Poor's; José Enrique Arrijo, Editor-At-Large, Latin America, Bloomberg News

ENVIRONMENT AND SUSTAINABILITY



Americas Quarterly Winter 2014 Launch: Sustainable Cities in Latin America. Horacio Terraza, Sector Coordinator, Infrastructure and Environment Sector, Inter-American Development Bank; Shaun Abrahamson, Urban.Us; Jordi Botifoll, Cisco Systems, Inc; Alana Tummino, Director of Policy, AS/COA

ENERGY



Asian Energy Investment in the Americas. Hidehiro Muramatsu, General Manager, Washington Office, Japan Oil, Gas and Metals National Corporation; Eric Farnsworth, Vice President, COA; Erica Downs, Fellow, John L. Thornton China Center, Brookings Institution; David Manning, Representative to the U.S., Government of Alberta, Canada

TRADE AND INTEGRATION



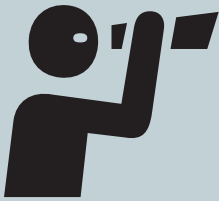
Strengthening North American Supply Chains. Maria Contreras-Sweet, Administrator, U.S. Small Business Administration; Eduardo Medina Mora, Ambassador of Mexico to the U.S.

INNOVATION AND ENTREPRENEURSHIP



Latin American Private Equity Cases: Transforming Business Culture. Jarlyth Hancock Gibson, Advent International; Michael Rogers, Ernst & Young; Martin Diaz Plata, Capital Group Private Markets; Carlos de la Fuente, The Abraaj Group

EMERGING TRENDS



YPA's #NuevaYork to Latin America: Building Bridges for Entrepreneurs, Investors, and Companies during Internet Week New York. Diego Saez Gil, WeHostels; Lisa Besserman, Startup Buenos Aires; Laura Pastrana, QVit; Aldo Alvarez, Aporta

Washington Conference on the Americas

“The Western Hemisphere can wind up being the leader of the global market for decades to come.”

—John Kerry, U.S. Secretary of State



Clockwise from top:
Penny Pritzker, U.S. Secretary of Commerce;
Jeh Johnson, U.S. Secretary of Homeland Security;
John Kerry, U.S. Secretary of State



Latin American Cities Conferences

As part of our Latin American Cities Conference series, we held **nine public conferences** and **eight private events across Latin America**. Our public conferences attracted nearly **3,000 attendees**, while the events received **more than 32,600 live views** via webcasting.

Where we were active: Argentina: **Buenos Aires**; Brazil: **São Paulo**; Chile: **Santiago**; Colombia: **Bogota, Medellin**; Guatemala: **Guatemala City**; Mexico: **Mexico City, Monterrey**; Peru: **Lima**



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1: Ildefonso Guajardo, Secretary of Economy, Mexico; **2:** Otto Pérez Molina, President of Guatemala; **3:** Gonzalo Gutiérrez, Minister of Foreign Affairs, Peru; **4:** Heraldo Muñoz, Minister of Foreign Affairs, Chile; **5:** Emilio Lozoya, CEO, Pemex; **6:** Diego Molano, Minister of Information Technologies and Communications, Colombia; **7:** Mauricio Cárdenas, Minister of Finance and Public Credit, Colombia; **8:** Eduardo Campos, Governor of the State of Pernambuco, Brazil; **9:** Daniel Scioli, Governor of the Province of Buenos Aires, Argentina

Presidents of the Americas

Across the Americas, AS/COA proudly hosted the following **Latin American presidents:** President of Chile **Michelle Bachelet**, President of Honduras **Juan Orlando Hernández**, President of Peru **Ollanta Humala**, President of Haiti **Michel Martelly**, President of Uruguay **José Mujica**, President of Guatemala **Otto Pérez Molina**, President of Colombia **Juan Manuel Santos**, President of Costa Rica **Luis Guillermo Solís**, and President of Panama **Juan Carlos Varela**.



“Politics is the art of what’s possible. And the truth is that, with this art, one has to make possible what at times seems impossible.”

–Ollanta Humala, President of Peru



Column 1: Ollanta Humala, President of Peru

Column 2: Juan Manuel Santos, President of Colombia; Luis Guillermo Solís, President of Costa Rica; Juan Carlos Varela, President of Panama

Column 3: Michelle Bachelet, President of Chile; Juan Orlando Hernández, President of Honduras; Michel Martelly, President of Haiti; Otto Pérez Molina, President of Guatemala; José Mujica, President of Uruguay

Initiatives & Working Groups

“Get out of groupthink, out of the box, out of the silo, and think for yourself.”

—Gillian Tett, U.S. Managing Editor, *Financial Times* at New York’s annual Women’s Network conference.



AS/COA Women’s Hemispheric Network

Since its 2012 launch, the Network has held **17 events** across the Americas, encouraging rising young professional women to stay in the workforce and reach leadership positions. 2014 highlights included events in **Panama City** and **Santiago**, our annual conference in **New York**, and our **first-ever conference in Mexico City**, with remarks by former First Lady of Mexico **Margarita Zavala**. Videos of events and related content have attracted over **30,000 YouTube** views.

as-coa.org/women

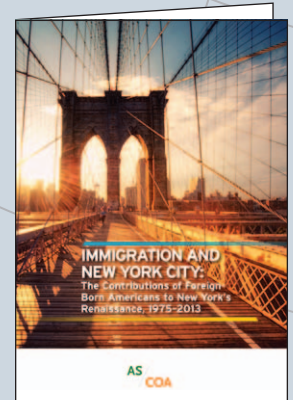


Immigration and Integration Initiative

The Initiative organized **nine public and private meetings** in 2014. On top of public events in **Nashville, New York, and Washington DC**, we hosted private roundtables in Nashville and **Minneapolis**, and advised city government initiatives in **Charlotte** and **Atlanta**. This contributed to Atlanta and Nashville launching mayoral offices for immigrant integration.

The initiative published **four fact sheets** and co-published the report *Immigration and New York City: The Contributions of Foreign-Born Americans to New York’s Renaissance, 1975–2013*.

as-coa.org/immigration



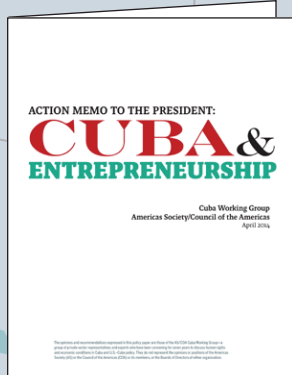
Energy Action Group

The Energy Action Group (EAG)’s **12 programs** included a conference on natural gas and renewable energy in **Mexico**, working group meetings in **Chile** and **Colombia**, and nine programs in **Washington** and **New York**. The EAG also released reports on **Canada, Mexico, shale gas** development in Latin America, and **Asian energy investment** in the Western Hemisphere.

as-coa.org/energy



Left, top: Gillian Tett, U.S. Managing Editor, *Financial Times*; **Left, bottom:** Susan Segal, President and CEO, AS/COA; Angélica Fuentes Téllez, CEO, Omnilife and Founder, Angélistima; Patricia Menéndez-Cambó, Chair, Global Practice, Greenberg Traurig LLP; **Right, top:** *Immigration and New York City*, April 2014 white paper; **Right, bottom:** *Shale Gas Development in Latin America*, September 2014 white paper



Cuba Working Group

In 2014, the Cuba Working Group (CWG) made an impact on and contributed to the Obama administration's shifting Cuba policy. In addition to its previous white papers on executive action, in 2014 the CWG published *Action Memo to the President: Cuba and Entrepreneurship*. Over the year, the CWG organized **12 programs** in **New York, Washington, and Miami** and AS/COA took a delegation to the island to meet with government officials and study the emerging non-state sector and entrepreneurship.

as-coa.org/cuba



Young Professionals of the Americas

Launched in the summer of 2013, Young Professionals of the Americas (YPA) has grown into an international network of **over 1,200 young people** who connect around the latest regional trends. In 2014, the group **launched a chapter in Miami**, and organized **21 events**, including an Internet Week panel on tech entrepreneurship between Silicon Alley and Latin America, a Malbec tasting and class, and a private tour of a Latin American art collector's residence.

as-coa.org/YPA



North American Border and Competitiveness Initiative

The Initiative promoted a vision of North America as a shared economic space by **providing input on trilateral Interparliamentary Group meetings** in Washington, and convening private and public discussions on facilitation of cross-border trade with senior government officials, including the U.S. Customs and Border Protection commissioner and the principal deputy assistant secretary for U.S. Immigration and Customs Enforcement.

as-coa.org/north-america

Top to bottom: Action Memo to the President: Cuba and Entrepreneurship, April 2014 white paper; YPA Exploring Malbec: A Private Class and Wine Tasting in New York; R. Gil Kerlikowske, Commissioner, U.S. Customs and Border Protection

Culture

Visual Arts

In 2014, the Visual Arts Program presented **three exhibitions** and **10 public programs**. The year began with *Within the Light Trap: Cruz-Diez in Black and White*, a show of never-before-seen photographs that was featured in *The New York Times* LENS blog. *Unity of Nature: Alexander von Humboldt and the Americas* followed and was nominated for the Alice Award for outstanding exhibition catalogue. In the fall, *Spatial Acts: Americas Society Commissions Art*, featured works by the finalists Elvis Alarcon Lam, Elena Damiani, Marcius Galan, and Jorge Pedro Nuñez for the David Rockefeller Atrium's site-specific installation, ultimately won by Damiani. The Visual Arts Program also **honored Gabriel Orozco** with **Americas Society's first Cultural Achievement Award**.

as-coa.org/visualarts

Music

The MetLife Foundation Music of the Americas Concert Series' **19 programs** included the **U.S. premiere** of the **chamber opera *Gallos y huesos***, which launched a new partnership with Argentina's **Teatro Colón**; a concert in Central Park; and a packed house for Brazilian jazz legend **Egberto Gismonti**. In December, we announced our second commercial CD—a live recording of baroque Latin American Music by Spanish ensemble Musica Ficta.

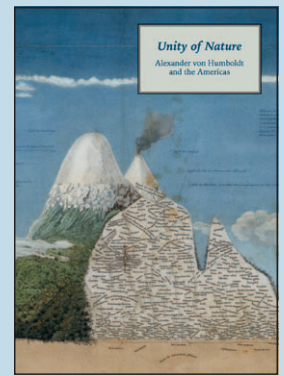
as-coa.org/music

Literature

The Literature Program's **20 events** featured world-famous authors, including 2014 Presidential Medal of Freedom awardee **Isabel Allende**, interviewed by *Democracy Now!* host Amy Goodman; celebrated Colombian author **Juan Gabriel Vásquez** (recipient of the Alfaguara Prize); Puerto Rico's most renowned novelist, **Esmeralda Santiago** (*When I Was Puerto Rican*), interviewed by *New York Times* writer Mireya Navarro; and Argentine prose writer **Luisa Valenzuela**.

as-coa.org/literature

Top to bottom: Artist Gabriel Orozco receives the *Americas Society Cultural Achievement Award*; *Unity of Nature: Alexander von Humboldt and the Americas* 2014 catalogue; Artist Elena Damiani's installation project wins the Americas Society's Commission as part of *Spatial Acts: Americas Society Commissions Art*; Egberto Gismonti, musician; Isabel Allende, author; Amy Goodman, Host and Executive Producer, *Democracy Now!*



Publications

Americas Quarterly

The journal explored **four crucial hemispheric topics:** *Our Cities, Our Future*; *Consulta Previa and Investment*; *Higher Education and Competitiveness*; and *Cuba and Colombia: Are Political Change and Peace Finally at Hand?* Published in the summer, AQ's third annual Social Inclusion Index measured rights, access to markets and education, and political participation. The Index, published in both Spanish and English, drew a record amount of media attention from across the Americas and contributed to the growing dialogue on issues such as women's and indigenous rights.

AmericasQuarterly.org



Review

Literature released the latest print/digital issues: **Review 88 (Beyond Violence: Toward Justice in Latin American Writing/Arts, Spring 2014)** and **Review 89 (The Americas in New York: Writing and Arts in La Gran Manzana, Fall 2014)**, which showcased texts by iconic and new voices from throughout the Americas.

as-coa.org/Review





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Americas Society (AS) is the premier forum dedicated to education, debate, and dialogue in the Americas. Its mission is to foster an understanding of the contemporary political, social, and economic issues confronting Latin America, the Caribbean, and Canada, and to increase public awareness and appreciation of the diverse cultural heritage of the Americas and the importance of the inter-American relationship.

Council of the Americas (COA) is the premier international business organization whose members share a common commitment to economic and social development, open markets, the rule of law, and democracy throughout the Western Hemisphere. The Council's membership consists of leading international companies representing a broad spectrum of sectors, including banking and finance, consulting services, consumer products, energy and mining, manufacturing, media, technology, and transportation.

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