



COLOMBIA IN THE EYES OF WALL STREET

The Economic Challenges for the 2014-2018 Administration

Wednesday, JUNE 11, 2014 • SALÓN ROJO - HOTEL TEQUENDAMA

7:00 a.m. Registration **Opening Remarks** 8:00 a.m. Juan Manuel Santos, President of the Republic (Invited) Susan Segal, President & CEO of Americas Society Council of the Americas 9:00 a.m. **Monetary Standards and Prospects for Colombia** Leonardo Villar, Executive Director of Fedesarrollo 9:45 a.m. Award Ceremony: "Award for Research in Public Policy - Luis Carlos Sarmiento Angulo" 10:15 a.m. **Coffee Break Macro-Financial Overview of Colombia 2014-2018** 10:45 a.m. Sergio Clavijo, President of ANIF 11:30 a.m. Panel: Colombia in the Eyes of Wall Street Moderador: Victor Traverso, Director and Representative, CAF, Colombia Mauro Leos, Vice President - Senior Credit Officer, Moody's Investors Service Marcos Buscaglia, Head of LatAm Economics, Bank of America Merrill Lvnch Munir Jalil, Chief Economist of Venezuela and Colombia, Citibank (invited)

12:30 p.m. **Lunch**

2:15 p.m. Fiscal Consolidation and Accelerated Economic Growth

Mauricio Cárdenas, Minister of Finance

3:00 p.m. Panel: Advancing Key FTAs in Colombia

Moderator: Sergio Clavijo, President, ANIF

- Javier Diaz, President, Analdex
- Laura Lochman, Economic Advisor, Embassy of the United States, Colombia
- Miriam Garcia Ferrer, Commercial Counsellor, European Union Delegation in Colombia

4:00 p.m. Colombia's Trade Agenda: Achievements and Challenges

Santiago Rojas, Minister of Trade, Industry and Tourism