

AS/COA Women's Hemispheric Network Conference
Hilton Panama - Balboa Avenida & Aquilino de la Guardia
Panama City, Panama

April 3, 2018

Event will be webcast live on as-coa.org

In collaboration with Women Corporate Directors

- 8:00 to 8:30 a.m. **Registration and Continental Breakfast**
- 8:30 to 8:35 a.m. **Welcoming Remarks**
Pilar Arosemena de Alemán, former Panamanian Ambassador to France
- 8:35 to 8:45 a.m. **Opening Remarks**
Susan Segal, President & CEO, Americas Society/Council of the Americas
- 8:45 to 9:15 a.m. **Keynote Remarks**
H.E. Isabel St. Malo de Alvarado, Vice President of Panama
- 9:15 to 10:00 a.m. **Panel Conversation: Maximizing your Impact - How to Expand your Influence and Become a Decision-Maker**
Moving the conversation beyond just getting a seat at the table, how can professional women use their seats most effectively? What barriers are still in place for women looking to be key decision-makers? What advice do leaders offer young professionals looking to have a strong, confident voice with an impact?
Martha Aceituno, International Legal Counsel, Latin America Region, The Estee Lauder Companies Inc.
Alexandra Aguirre, Shareholder, Greenberg Traurig LLP
Scarlett Alvarez, Vice President and Chief Stakeholder & Sustainability Officer, The AES Corporation
Roxanne Cabral, Deputy Chief of Mission at the U.S. Embassy Panama
Moderator: Hildegard Vásquez, Co-Founder & Head Architect, Hache Uve, S.A.
- 10:00 to 10:30 a.m. **Coffee and Networking Break**
- 10:30 to 11:30 a.m. **Table Leaders Session**
Leaders from a variety of sectors will facilitate an informal conversation with conference participants.
- 11:30 to 12:15 p.m. **Panel Conversation: Inclusive Leadership**
The data shows that companies with diverse leadership teams perform better. What needs to change to have companies and governments make institutional commitments to diversity? Are quotas and other incentives enough to make a lasting, substantive change to the gender parity landscape? How do we get more men invested in the conversation around gender parity?
María Eugenia Estenssoro, Journalist and former Argentine Senator
Marcelo Gorrini, General Manager, Citi Panama
Cynthia Hudson, Senior Vice President & General Manager, CNN en Español
Manuel Orillac, Partner, Shearman and Sterling
Moderator: Julianne Canavaggio, Head of Central America and Caribbean, Lazard
- 12:15 to 12:30 p.m. **Closing Remarks**
Susan Segal, President & CEO, Americas Society/Council of the Americas