

A stylized map of the Americas is centered on a globe. The globe's background is a gradient from light green at the top to yellow at the bottom. White grid lines represent latitude and longitude. The continents of North and South America are highlighted in a light blue color. The word "Americas" is written in a large, bold, dark blue font across the center of the map.

Americas Society
Council of the Americas
ANNUAL REPORT 2013

Americas

Americas Society and Council of the Americas — uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today

Americas Society

Americas Society (AS) is the premier forum dedicated to education, debate, and dialogue in the Americas. Its mission is to foster an understanding of the contemporary political, social, and economic issues confronting Latin America, the Caribbean, and Canada, and to increase public awareness and appreciation of the diverse cultural heritage of the Americas and the importance of the Inter-American relationship.¹

Council of the Americas

Council of the Americas (COA) is the premier international business organization whose members share a common commitment to economic and social development, open markets, the rule of law, and democracy throughout the Western Hemisphere. The Council's membership consists of leading international companies representing a broad spectrum of sectors including banking and finance, consulting services, consumer products, energy and mining, manufacturing, media, technology, and transportation.²

¹ Americas Society is a tax-exempt public charity described in 501(c)(3) and 509(a)(1) of the Internal Revenue Code of 1986.

² Council of the Americas is a tax-exempt business league under 501(c)(6) of the Internal Revenue Code of 1986, and as such, actively pursues lobbying activities to advance its purpose and the interests of its members.

Americas Society Council of the Americas

Annual Report 2013

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Chairman's Letter

Dear Members and Friends,

2013 was a good year for Americas Society and Council of the Americas, continuing our promotion of political, economic, cultural, and educational relations throughout the region.

Through our Presidents of the Americas series, we hosted well-attended events for heads of state from Costa Rica, El Salvador, Guatemala, Paraguay, Peru, and Uruguay. The 43rd Annual Washington Conference focused on opportunity and growth and hosted top-level U.S. officials, including Vice President Joe Biden, Senator John McCain, and Assistant Secretary of State for Western Hemisphere Affairs Roberta Jacobson.

Now in its second year, our North American Border and Competitiveness Initiative convened public meetings in La Jolla, California, and El Paso, Texas, as well as a private event in Tijuana, Mexico. It is becoming increasingly apparent that, with the shale gas revolution in the United States and the economic reform agenda of the Mexican government, North America's economic competitiveness is definitely on the uptick.

Our Energy Action Group went to Brasilia and Calgary and published a well-received report on Brazilian energy issues. The Immigration Initiative traveled to gateway cities across the United States, encouraging much-needed dialogue on immigration issues and promoting better appreciation of the role immigrants play in the advancement of the U.S. economy. Our policy magazine, *Americas Quarterly*, continued its role as a thought leader on a range of hemispheric issues.

At our annual Spring Party, we awarded our Gold Medal to Thomas F. McLarty, III, Chairman of both McLarty Associates and McLarty Companies; and Manuel Medina-Mora, Co-President of Citigroup Inc., Chief Executive of Global Consumer Banking and Chairman for Mexico.

Finally, I would like to recognize that not one of the many accomplishments made over the year would have been possible had it not been for the dedicated efforts of AS/COA staff in New York, Washington, and Miami. Under Susan Segal's continued outstanding leadership, they have taken our organizations to new levels of performance and service for our membership. We will strive to build and improve on that record in 2014.

A handwritten signature in black ink that reads "John D. Negroponete". The signature is written in a cursive, flowing style.

John D. Negroponete
Chairman



President's Letter

Dear Members and Friends,

Since becoming President and CEO of the Americas Society and Council of the Americas 10 years ago, I have had the privilege of overseeing their incredible growth and reinvigoration. The institution's reach has continued to expand throughout the year, and we have maintained our focus on delivering value and the highest-quality content and service to our members and constituents.

2013 was another record-breaking year, with 304 public policy and cultural programs organized across the United States and Latin America, along with more than 42,000 live webcast views of our events. Regional leaders from government and business joined our Latin American Cities series in Asuncion, Bogota, Brasilia, Buenos Aires, Lima, Mexico City, Montevideo, Rio de Janeiro, San Jose, and Santiago. The Women's Hemispheric Network held its second annual workshop in New York and expanded to include roundtables in Bogota, Buenos Aires, Lima, Mexico City, and Miami. The launch of a Young Professionals of the Americas network in June is bringing younger generations through our doors and into our conversations on the latest regional trends.

We continue to invest in the future of our culture programs. In the spring, we organized a benefit auction with Christie's Latin American Sale to support an endowment for our Visual Arts department's programming. Our gallery hosted three exquisite exhibitions, including a show exploring the friendship between Xul Solar and Jorge Luis Borges that attracted a record number of visitors. The Music of the Americas concert series showcased a diverse range of musicians and won the 2014 CMA/ASCAP Award for Adventurous Programming for our 2012–2013 seasons.

It has been a privilege to lead the organizations through their renewal and expansion over the last decade, ensuring the legacy of our Founder and Honorary Chairman David Rockefeller. I want to thank my incredible team, as it is truly a group effort. I also want to thank our Boards of Directors and our Chairman's International Advisory Council for their unwavering support and confidence. Finally, and most importantly, I want to thank all of you for your continued engagement and shared passion for our mission. Without you, none of this would be possible. We look forward to our future together.

A handwritten signature in black ink that reads "Susan L. Segal". The signature is fluid and cursive.

Susan L. Segal
President and CEO

Overview

Americas Society and Council of the Americas—uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today.

Americas Society and Council of the Americas remain the premier organizations dedicated to promoting understanding and debate of the key issues confronting the Western Hemisphere through dynamic and engaging programming.


2013 was another successful year for the organizations, with 304 cultural and public policy programs organized in New York, Washington DC, Miami, and throughout Latin America for growing audiences, both in-person and online. Our private events provided our members with unparalleled access to some of the region's top decision makers in small, off-the-record environments.

Our Latin American Cities series held seven public conferences and 10 private events across Latin America. Topics explored included entrepreneurship and innovation, trade, infrastructure, and economic and political outlooks. The 43rd Annual Washington Conference featured remarks from top U.S. government officials, including Vice President Joe Biden and Senator John McCain, who spoke about opportunity and growth in the Western Hemisphere.

AS/COA working groups and initiatives broadened the reach of our content to new audiences. Our immigration work took us to cities around the United States, creating a national network committed to immigrant integration and economic development. The Women's Hemispheric Network organized events in Latin America and Miami for the first time. The launch of a Young Professionals of the Americas network in June helps engage the next generation in our mission and activities.



L to R: Cristovam Buarque, Senator, Democratic Labor Party, Brazil; **Ragnhild Melzi**, Senior Director, Public Policy Programs and Corporate Relations, AS/COA • **Daniel Scioli**, Governor of the Province of Buenos Aires • **Joe Biden**, U.S. Vice President • **José María Álvarez-Pallete**, Telefónica



Americas Quarterly increased its readership in print, online, and through the AQ app that brings cutting-edge coverage of the Western Hemisphere to readers on the go. 2013 print issues focused on energy, media, natural resource extraction in Latin America, and globalization.

Our culture programs featured a strong lineup of the region's acclaimed and upcoming artists, including concerts with Bobby Sanabria, a *New York Times*-reviewed exhibition on the friendship between Xul Solar and Jorge Luis Borges, and talks with authors Mario Vargas Llosa and Elena Poniatowska. Our Music program's 2012–2013 season included three outdoor concerts in Central Park celebrating Canadian composer R. Murray Schafer. In May, Americas Society held a benefit auction in conjunction with Christie's Latin American Sale to support our Visual Arts department through the creation of an endowment for its programs. *Review* magazine highlighted iconic and emerging writers in Latin America in the spring, and in the fall focused on Mario Vargas Llosa's oeuvre and his legacy.

Americas Society's 33rd Annual Spring Party drew over 500 distinguished guests from across the Americas to celebrate the 2013 Gold Medal recipients: Thomas F. McLarty, III, Chairman of both McLarty Associates and McLarty Companies, and Manuel Medina-Mora, Co-President of Citigroup Inc., Chief Executive Officer of Global Consumer Banking and Chairman for Mexico.

In 2014, we look forward to continuing to serve our members and constituents with strong and innovative programming around the region's most important topics.



L to R: Bobby Sanabria, bandleader • **Fernando Botero**, artist • **Ollanta Humala**, President of Peru; **Susan Segal**, President and CEO, AS/COA • **Heraldo Muñoz**, UN Assistant Secretary-General, Assistant Administrator, and Director for Latin America and the Caribbean, UNDP • **Sallie Krawcheck**, Business Leader, 85 Broads

Core Programs in the U.S.

Highlighting the Americas

The **Core Programs** of Americas Society and Council of the Americas bring together the public and private sectors to confront matters of critical hemispheric importance through active and effective dialogue. The events feature influential policy analysts, academics, diplomats, senior-level officials, and business leaders who engage with our constituents on critical themes for the region.

Topics covered in 2013 included regional issues, social and financial inclusion, energy and sustainability, trade and investment, education, and innovation and entrepreneurship. We held more than 70 public programs and 140 private events in New York, Washington, and Miami. Live webcasting of a majority of programs broadened our geographical reach.

Row 1: *Private Sector Roundtable on Intellectual Property Challenges in Latin America.* **J. Michael Martinez de Andino**, Hunton & Williams; **Daniel S. Coriat**, Novartis Pharmaceuticals Corporation; **Michael Capiro**, HBO Latin America; **Miguel Sciancalepore**, Microsoft Latin America • *Discussion on U.S.-Mexico Bilateral Economic Relationship.* **Charles Collyns**, Assistant Secretary for International Finance, U.S. Department of Treasury; **Susan Kurland**, Assistant Secretary, U.S. Department of Transportation; **Jose Fernandez**, Assistant Secretary, U.S. Department of State

Row 2: **Julio Velarde**, Governor, Central Reserve Bank, Peru • *Enhancing Access to Health Care in Latin America through Technology and Innovation.* **James Hogan**, Medtronic Latin America; **David Fox**, DHL Global Forwarding; **Gustavo Menendez-Bernales**, Cisco Systems

Row 3: *Building the Impact Investing Space in Latin America.* **Ben Wirz**, Director of Business Consulting, Knight Foundation; **Jocelyn Cortez Young**, Minerva Capital Group; **Nacho González**, SociaLab.com • *The U.S. Launch of Telefónica's Global Millennial Survey.* **Emily Steel**, correspondent, *Financial Times*; **Don Baer**, Burson-Marsteller and Penn Schoen Berland

Row 4: *Brazil in 2014: Economic and Political Prospects.* **Lisa Schineller**, Latin American Sovereign Ratings, Standard & Poor's; **Davis Hodge**, Prospectiva; **Ricardo Sennes**, Prospectiva; **Eric Farnsworth**, Vice President, COA • *Book Launch of Getting Away With Murder: Benazir Bhutto's Assassination and the Politics of Pakistan.* **Heraldo Muñoz**, UN Assistant Secretary-General, Assistant Administrator, and Director for Latin America and the Caribbean, UNDP; **Lally Weymouth**, Senior Associate Editor, *The Washington Post*





Row 1: *Book Launch of When the Money Runs Out: The End of Western Affluence.* **Stephen D. King**, author and Group Chief Economist and Global Head of Economics and Asset Allocation Research, HSBC; **Ragnhild Melzi**, Senior Director, Public Policy Programs and Corporate Relations, AS/COA • *The Pacific Alliance: Pivoting to Asia.* **Carlos Urrutia**, Ambassador of Colombia to the U.S.; **Barbara Kotschwar**, Research Fellow, Peterson Institute for International Economics

Row 2: **Herminio Blanco**, Mexican Candidate, Director General of the World Trade Organization • *Mexico Telecommunications Panel Discussion.* **Francisco Gil Díaz**, Telefónica México; **Susan Segal**, President and CEO, AS/COA

Row 3: **Eric Farnsworth**, Vice President, COA; **William Brownfield**, Assistant Secretary, Bureau of International Narcotics and Law Enforcement Affairs, U.S. Department of State • **Nadine Heredia**, Special Ambassador for the International Year of Quinoa and First Lady of Peru

Row 4: **Eduardo Medina Mora**, Ambassador of Mexico to the U.S.



Row 1: Haiti: *Three Years after the Earthquake*. **Paul Altidor**, Ambassador of Haiti to the U.S.; **Eric Farnsworth**

Row 2: Venezuela: *Challenges for the Next President*. **Kathryn Rooney Vera**, Bulltlick Capital Markets; **Christopher Sabatini**, Senior Director of Policy, AS/COA; **Francisco Monaldi**, Robert F. Kennedy Visiting Professor, Harvard Kennedy School; **Francisco Rodríguez**, Bank of America Merrill Lynch

Row 3: *Book Launch of Bolivar: American Liberator*. **Marie Arana**, author • *Book Launch of Circus: Paintings and Works on Paper*. **Susan Segal**, President and CEO, AS/COA; **Fernando Botero**, artist; **Gina Tarver**, Assistant Professor of Art History, Texas State University.

Row 4: **Luis Carlos Villegas**, Ambassador of Colombia to the U.S.



Elite Events

Connecting the Americas

Our **Elite Events** provide singular opportunities to network and engage with presidents, ministers, senior officials, and influential business leaders from the Western Hemisphere. Our members enjoy small, private, off-the-record meetings where they can engage on specific issues and agendas in New York, Miami, and Washington DC.

Themes explored in 2013 included finance, the global economy, energy, infrastructure, security, tourism, telecommunications, trade, and bilateral relations.

In 2013, our honored guests included:

- José María Álvarez-Pallete**, COO of Telefónica
- Mauricio Cárdenas**, Minister of Finance, Colombia
- Fernando Carrera**, Minister of Foreign Affairs, Guatemala
- Luis Miguel Castilla**, Minister of Economy and Finance, Peru
- Luciano Coutinho**, President, BNDES
- Miguel Galuccio**, Chairman and CEO, YPF
- Tim Kaine**, U.S. Senator (D-VA)
- Laurent Lamothe**, Prime Minister of Haiti
- Felipe Larraín**, Minister of Finance, Chile
- Fernando Lorenzo**, Minister of Economy and Finance, Uruguay
- Claudia Ruíz Massieu**, Secretary of Tourism, Mexico
- Antonio Patriota**, Minister of Foreign Affairs, Brazil
- Francisco Pérez**, Governor of Mendoza, Argentina
- Fernando Pimentel**, Minister of Development, Industry, and Foreign Trade, Brazil
- Rick Scott**, Governor of Florida
- Hasan Tuluy**, Regional Vice President, LAC, The World Bank
- Julio Velarde**, Governor, Central Reserve Bank, Peru
- Luis Videgaray**, Minister of Finance, Mexico



Row 1: Aníbal de Castro, Ambassador of the Dominican Republic to the U.S. • Juan Carlos Pita, Ambassador of Uruguay to the U.S.; Miguel Brechner, President, Centro Ceibal • DeDe Lea, Viacom; Tim Kaine, U.S. Senator (D-VA)

Row 2: Hasan Tuluy, Regional Vice President, Latin America and the Caribbean, The World Bank • Rick Scott, Governor of Florida • Mauricio Cárdenas, Minister of Finance, Colombia

Row 3: Luciano Coutinho, President, BNDES • Ragnhild Melzi, Senior Director, Public Policy Programs and Corporate Relations, AS/COA; Fernando Carrera, Minister of Foreign Affairs, Guatemala • Jose Fernandez, Assistant Secretary, U.S. Department of State; Luis Videgaray, Minister of Finance, Mexico; Thomas F. McLarty III, McLarty Associates

Row 4: Claudia Ruiz Massieu, Secretary of Tourism, Mexico; Ragnhild Melzi • Laurent Lamothe, Prime Minister of Haiti

Presidents of the Americas

Leading the Americas

Over the course of the year, Americas Society and Council of the Americas host heads of state from the region at our U.S. offices and in cities across the Western Hemisphere as part of our **Presidents of the Americas** series. These programs convene members, leading policymakers, and dignitaries for dialogue on the political, economic, and investment climates in their countries.

In 2013, the organizations hosted public and private programs with the heads of state of Costa Rica, El Salvador, Guatemala, Paraguay, Peru, and Uruguay.



Row 1: Juan Pablo del Valle, Mexichem; Horacio Cartes, President of Paraguay • Otto Pérez Molina, President of Guatemala; Ambassador John Negroponte, Chairman, AS/COA

Row 2: Ollanta Humala, President of Peru • Alejandro Bulgheroni, Pan American Energy, LLC; José Mujica, President of Uruguay • Laura Chinchilla, President of Costa Rica

Row 3: Mauricio Funes, President of El Salvador; Ragnhild Melzi, Senior Director, Public Policy Programs and Corporate Relations, AS/COA

Latin American Cities

Our signature **Latin American Cities** series draws prominent government and business leaders and investors, providing a forum for dialogue and strengthened understanding of the political and economic landscape of the region. In each city, we offer relevant, timely events around country-specific issues as well as broader themes for the region, including entrepreneurship and innovation, trade, infrastructure, and economic and political outlooks. The conferences have become highly anticipated events in each city; our seven public conferences attracted over 2,500 attendees and we held private events in 10 cities. Broadcasts of our events expanded that reach through 24,000 live webcast views.

In 2013, our Latin American Cities series brought together influential opinion leaders in Asuncion, Bogota, Brasilia, Buenos Aires, Lima, Mexico City, Montevideo, Rio de Janeiro, San José, and Santiago. Distinguished speakers included presidents, ministers, governors, secretaries, ambassadors, senior representatives from multilateral organizations, CEOs, and entrepreneurs.

Row 1: *Entrepreneurship: Latin American Start-Ups.* Benjamin White, 21212 Digital Accelerator; **Marcio Kumruian**, Netshoes; **Susan Segal**, President and CEO, AS/COA; **Francisco Alvarez-Demalde**, Riverwood Capital Partners; **Eduardo Klingelhofer**, Head of Department of Funds, BNDES

Row 2: *Water Management: Lessons Learned from Singapore.* Khoo Teng Chye, Executive Director, Center for Liveable Cities, Ministry of National Development, Singapore • *The North American Energy Landscape.* **Carlos M. Rodríguez**, Mexico Bureau Chief, Bloomberg News; **Juan Pablo del Valle**, Mexichem; **Enrique Hidalgo**, ExxonMobile Ventures Mexico; **Tania Ortiz**, Sempra Energy Mexico

Row 3: *Colombia in the Eyes of Wall Street.* Leonardo Villar, Executive Director, Fedesarrollo; **Roberto Sifón Arévalo**, Standard & Poor's; **Alejandro Vera**, Vice President, ANIF • *The Pacific Alliance: A New Center of Gravity in Hemispheric Trade.* **Philip Sanders**, Santiago Bureau Chief, Bloomberg News; **Luis Guillermo Plata**, The Cornerstone Group and former Minister of Commerce, Industry, and Tourism of Colombia; **Alicia Bárcena**, UN Executive Secretary of the Economic Commission for Latin America and the Caribbean; **Jorge Rosenblut**, Endesa Chile • **Mauricio Macri**, Mayor of the City of Buenos Aires

Row 4: *Five Years After CAFTA-DR.* Felipe Jaramillo, Director for Central America, Latin America, and Caribbean Region, The World Bank; **Ragnhild Melzi**, Senior Director, Public Policy Programs and Corporate Relations, AS/COA; **Anabel González**, Minister of Foreign Trade, Costa Rica • *Colombia in the Eyes of Wall Street.* **Luis Oganés**, J.P. Morgan; **Luis Victor Traverso**, Representative, Colombia, CAF



Latin American Cities Elite Events

Americas Society and Council of the Americas host a number of members only **Elite Events** in addition to our public Latin American Cities conferences. These exclusive programs bring together our boards and corporate members with other leaders of the public and private sectors to engage in a meaningful, off-the-record discussion. They also allow for networking opportunities within an intimate environment.

In 2013, our honored guests included:

Edgar Ayales, Minister of Finance, Costa Rica
Miriam Belchior, Minister of Planning, Budget, and Management, Brazil
Horacio Cartes, President of Paraguay
Luis Miguel Castilla, Minister of Economy and Finance, Peru
Carlos Fernández Valdovinos, President, Central Bank, Paraguay
Jorge Gattini, Minister of Agriculture and Livestock, Paraguay
Marcelo Haddad, President and Executive Director, Rio Negócios
Gustavo Leite, Minister of Industry and Commerce, Paraguay
Felipe Larraín, Minister of Finance, Chile
Eladio Loizaga, Minister of Foreign Affairs, Paraguay
Ricardo Lorenzetti, President, Supreme Court of Justice, Argentina
José Antonio Meade, Secretary of Foreign Affairs, Mexico
José Mujica, President of Uruguay
Eda Rivas, Minister of Foreign Relations, Peru
Frank Sanchez, U.S. Under Secretary of Commerce for International Trade



Row 1: Luis Oganés, J.P. Morgan; Jaime Bermúdez Merizalde, MBA Lazard Colombia; Sergio Clavijo, ANIF • Edgar Ayales, Minister of Finance, Costa Rica; Ragnhild Melzi, Senior Director, Public Policy Programs and Corporate Relations, AS/COA; Juan Martín Barrero, HP

Row 2: Felipe Larráin, Minister of Finance, Chile • José Mujica, President of Uruguay; Susan Segal, President and CEO, AS/COA • José Antonio Meade, Secretary of Foreign Affairs, Mexico

Row 3: Ricardo Lorenzetti, President, Supreme Court of Justice, Argentina; Susan Segal; José Urtubey, Grupo Tapebicuá • Marcelo Haddad, Rio Negócios

Row 4: Eda Rivas, Minister of Foreign Relations, Peru

Latin American Roundtables

Engaging the Americas

Americas Society and Council of the Americas leverage our presence in Latin America to convene public and private sector decision makers for private roundtable discussions across the region. These events focus on country-specific policy topics and work to advance the dialogue on some of the region's most crucial issues.

During June roundtables hosted in Brasilia, we convened a meeting on infrastructure financing with Brazilian Minister of Planning, Budget, and Management Miriam Belchior. In addition, a private event on Brazil's energy agenda focused on both conventional and renewable energy with Brazilian Petroleum Secretary Marco Antônio Martins Almeida.

At a high-level discussion in Asuncion held in November, we hosted President Horacio Cartes for a private roundtable exploring Paraguayan investment opportunities and the country's economic outlook.

In November, AS/COA held roundtable meetings in Mexico City and Guatemala City with senior government officials, business leaders, and members of civil society to discuss the challenges facing migrants returning from the United States.

Over the course of the year, we convened three roundtables—in Santiago, Bogota, and Lima—on natural resource extraction, economic development, and social inclusion.



Row 1: *Private Roundtable Discussion: Financing Infrastructure in Brazil* • **Miriam Belchior**, Minister of Planning, Budget, and Management, Brazil
Row 2: *Consulta Previa: Laws, Implementation, and the Impact on Investment and Social Inclusion in Colombia.* **Beatriz Uribe**, Mineros S.A.; **Ana María Zamora del Castillo**, Director, Asociación del Sector de la Minería a Gran Escala • **Juan Sebastián Agudelo**, Ocampo Duque Abogados; **Diana María Ocampo**, Ocampo Duque Abogados; **Marcela Prieto**, Executive Director, Instituto de Ciencia Política; **Alana Tummino**, Director of Policy, AS/COA; **Mari Hayman**, Policy Associate, AS/COA; **Jerónimo Carcelén**, Carcelén & Cia. Abogados
Row 3: *Mexico Migration Roundtable.* **Juan Luis Ordaz**, Fundación BBVA Bancomer • *Roundtable with Horacio Cartes, President of Paraguay*

Working Groups

Analyzing the Americas

The **Energy Action Group** (EAG) is a public-private dialogue that seeks to develop actionable energy policies in addition to best practices that can be applied in different countries and sectors. The EAG also publishes working papers, reports, congressional testimony, op-eds and issue briefs on key energy topics. In 2013, the Group held eight programs, including working group meetings in Brasilia and Calgary, a Latin American energy conference in conjunction with the University of Texas, and a policymakers' breakfast to kick off the IDB Caribbean Energy Conference. The EAG also published a report on Brazilian energy issues.

AS/COA's **Cuba Working Group** (CWG) brings together senior corporate leaders, representatives from the U.S. government, foundation leaders, and Cuba experts to discuss U.S.-Cuba relations and the potential for future policy modifications. This effort has produced a series of papers on regulations and laws affecting U.S. business activity under the U.S. embargo and in Cuba. In 2013, the CWG published the report *Seven Steps the U.S. President Can Take to Promote Change in Cuba by Adapting the Embargo*. Over the course of the year, the CWG organized 10 programs in New York, Washington, and Miami. Americas Society traveled to Cuba in November 2013 to study entrepreneurship and the emerging non-state sector. The team met with a number of small business owners, artists, government officials, and NGOs, and visited entrepreneurship training programs throughout the island.

The Council of the Americas **Trade Advisory Group** (TAG) promotes open markets and trade facilitation in the Americas and advocates for a more expansive trade agenda for the hemisphere. In 2013, the TAG met with various U.S. and regional authorities to discuss the Pacific Alliance and the Trans-Pacific Partnership.



Row 1: *Brazil's Energy Agenda: The Way Forward*, September 2013 white paper • *Brazil's Energy Agenda Report Launch*. **Marco Antônio Martins Almeida**, Petroleum Secretary, Brazil; **Robert Mosbacher Jr.**, Mosbacher Energy Company • *North American Energy Integration: The Canadian Perspective*. **Deborah Yedlin**, columnist, *Calgary Herald*

Row 2: *Cuba Working Group visits an Entrepreneurship Training Workshop in Camaguey, Cuba* • *Seven Steps the U.S. President Can Take to Promote Change in Cuba by Adapting the Embargo*, February 2013 white paper

Row 3: *Discussion on Mexico's Trade Agenda*. **Kenneth Smith Ramos**, Minister Representative of the Trade and NAFTA Office, Embassy of Mexico • *Congressional Trade Agenda*. **Angela Ellard**, Ways and Means Committee Chief Trade Counsel (Majority) and Trade Subcommittee Staff Director; **Eric Farnsworth**, Vice President, COA

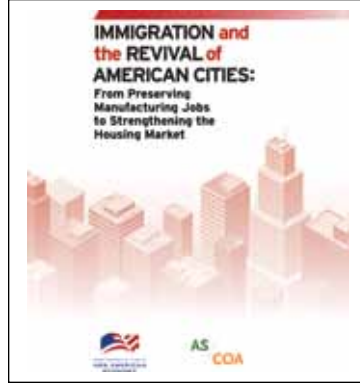
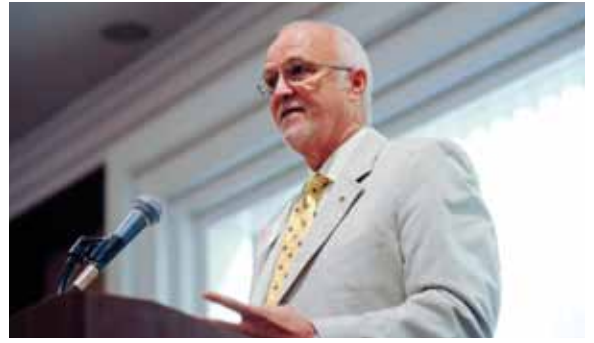
Initiatives

In 2013, the **Immigration and Integration Initiative** organized 13 private roundtables and public events in new immigrant gateway cities across the United States—including Atlanta, Charlotte, Minneapolis-St. Paul, and New Orleans—as well as in New York City. The initiative published seven fact sheets highlighting the importance of immigration to the U.S. economy, and co-published a major report that was cited by the White House, titled *Immigration and the Revival of American Cities: From Preserving Manufacturing Jobs to Strengthening the Housing Market*.

The **North American Border and Competitiveness Initiative** seeks to foster a public-private dialogue on deepening economic integration between the United States and Mexico and on improving management of our common border. In 2013, the Council co-hosted public conferences in La Jolla, California, and El Paso, Texas, along with a private visit to Tijuana, Mexico. In addition, we convened private and public programs in Washington, DC, including the Mexico Competitiveness Forum, which focused on Mexican innovation and cross-border investment.

The **Social Inclusion Initiative**, funded by the Ford Foundation, published its Winter 2013 issue of *Americas Quarterly* on natural resource extraction and social inclusion based on country research conducted in Chile, Colombia, and Peru. The Initiative also published three country studies on this theme and a short documentary on a controversial mining project in Colombia. Building on this work, the initiative expanded upon this theme to cover the topic of natural resource extraction and *consulta previa*, with teams doing field work in Chile and Colombia, which included roundtable discussions, field visits to communities and mining sites, and interviews with public and private stakeholders.

The **Young Professionals of the Americas** network was launched in the summer of 2013. This dynamic and rapidly growing network is comprised of over 600 young entrepreneurs, policy specialists, bankers, lawyers, venture capitalists, and arts professionals who are connected to the latest trends in the region. The group convened around 12 programs over the year focused on topics like social entrepreneurship, venture capital, technology, and culture.



Row 1: *How Can Immigration Reform Boost Economic Growth?* **Cristóbal Conde**, SunGard; **Kathryn Wylde**, President & CEO, Partnership for New York City; **Antonio A. Del Pino**, Partner and Global Co-Chair, The Latin American Practice Group, Latham & Watkins LLP, and President and CEO, Partnership for New York City; **David Dyssegaard Kallick**, Fiscal Policy Institute • *Immigrants' Impact on the Economy and Housing in Charlotte and Nationwide*. **John Autry**, District 5 Council Member, Charlotte City Council

Row 2: Ambassador **John Negroponte**, Chairman, AS/COA, walks visitors through the Delphi Automotive Mexican Technical Center in Ciudad Juárez, Mexico • *Immigration and the Revival of American Cities*, September 2013 whitepaper • *Border Conference on the U.S.-Mexico Competitiveness Agenda*. **E. Anthony Wayne**, U.S. Ambassador to Mexico; **Eduardo Medina Mora**, Ambassador of Mexico to the U.S.

Row 3: *Natural Resource Extraction: Where Are We Heading?* **Bernice Lee**, Research Director of Energy, Environment, and Resource Governance, Chatham House; **Christopher Sabatini**, Senior Director of Policy, AS/COA and Editor-in-Chief, *Americas Quarterly*; **Rich Engel**, Director of the Environment and Natural Resources, National Intelligence Council • *Mining and Community Rights: Does Consulta Previa Promise Peace or Conflict?* **Rachel Davis**, Managing Director, Shift; **Robert Thompson**, Lawyer and Policy Advisor to the Peruvian Superintendent of Banks, Insurance Companies, and Pension Funds; **Emily Greenspan**, Senior Policy Advisor, Oxfam America. **Christopher Sabatini**

Row 4: **Alana Tummino**, Director of Policy at AS/COA, speaks at the launch party for the Young Professionals of the Americas initiative

AS/COA Online

Linking the Americas

The website of the Americas Society and Council of the Americas marked 2013 by expanding its audience with new content offerings and increased reach on social media.

Our publications continue to make **www.as-coa.org** a crucial source of information for news about the Americas, reflected by the fact that the number of visitors to our site rose by nearly 50 percent. We created guides on breaking and ongoing news topics, explainers to give background on Latin American issues, and produced high-quality videos featuring interviews with top leaders. We created original design work, building infographics and interactives while increasing our social media reach via memes, helping grow our Twitter following by over 58 percent. Our online presence attracted new global audiences to our programmatic activities through webcasting: our Livestream channel received over 78,000 views over the course of the year.

We invite you to join the AS/COA Online community. Tour our website at **www.as-coa.org**, tune in live at **www.as-coa.org/live**, and join the conversation through our social media profiles at **Facebook.com/ASCOA** and **@ASCOA** on Twitter. Sign up to get the latest policy news at: **www.as-coa.org/newsletters**

Americas Quarterly

Engaging the Americas

Americas Quarterly is the premier journal dedicated to policy analysis and debate on economics, finance, politics, and social development in the Western Hemisphere. In 2013, *AQ* issues covered Natural Resource Extraction in Latin America (Winter 2013), Latin America Goes Global (Spring 2013), Energy in the Americas (Summer 2013), and Media in the Americas: Threats to Free Speech (Fall 2013). *AQ*'s Fall 2013 cover won the American Society of Magazine Editor's best cover award in the "Brainiest" category.

The journal published its second annual Social Inclusion Index (Summer 2013), which identifies 21 variables, including access to markets, social services, formal jobs, popular attitudes toward the government and personal empowerment, and participation in civil society, by race/ethnicity and gender, as well as political, civil, women's and LGBT rights.

AQ also expanded its multimedia presence through a continued collaboration with NTN24 network's *Efecto Naím* news program and developed new content for the app for iPhone, iPad, Android, and Kindle. In addition, *AQ* Online ([www. AmericasQuarterly.org](http://www.AmericasQuarterly.org)) featured regular web exclusive articles and daily blog posts from around the hemisphere, as well as in-depth analysis on Venezuelan politics.



Row 1: Winter 2013 • Spring 2013 • Summer 2013 • Fall 2013

Row 2: *Addressing the Skills Gap in Latin America*. **Sam Fouad**, Ernst and Young LLP; **Diego Bustamante**, Fulbright/LASPAU Scholar, Columbia University; **Christopher Sabatini**, Editor-in-Chief, *Americas Quarterly*; **Susan Segal**, President and CEO, AS/COA; **Peter DeShazo**, Executive Director of LASPAU; **Deanna Laird**, IBM

Row 3: *Book Launch of Midnight in Mexico: A Reporter's Journey Through a Country's Descent into Darkness*. **Alfredo Corchado**, author • *Americas Quarterly* Spring 2013 issue launch; **Alejandro Toledo**, former President, Peru; **Christopher Sabatini** • *Book Launch of The Economic Development of Latin America since Independence*. **José Antonio Ocampo**, author; **Christopher Sabatini**; **George Gray Molina**, Chief Economist, Regional Bureau for Latin America and the Caribbean, UNDP

Row 4: AQ app for iPhone, iPad, Android, and Kindle



43rd Annual Washington Conference

The **Washington Conference on the Americas** offers an opportunity for leaders from the public and private sectors to engage in substantive analysis of timely themes affecting the Western Hemisphere. Held at the U.S. Department of State, COA's 43rd Washington Conference explored the theme of "The United States and the Hemisphere: Opportunity and Growth."

Speakers came from all three branches of the U.S. government and both political parties. Topics ranged from foreign policy and trade relations to immigration reform and rule of law. Vice President Joe Biden launched the Obama administration's strategy toward Latin America and the Caribbean during the second term, focusing on economic and energy cooperation. In a keynote interview, Secretary of Homeland Security Janet Napolitano highlighted the importance of comprehensive immigration reform. COA's Chairman's Award for Leadership in the Americas went to Senator John McCain for his commitment to the promotion of immigration reform and regional economic cooperation.

The conference also included an interview by Kathleen Kennedy Townsend with Maryland Governor Martin O'Malley on his state's role in hemispheric trade. In an interview by Ray Suarez, Supreme Court Associate Justice Anthony Kennedy underscored the importance of the rule of law in the United States and abroad. Richard McGregor of the *Financial Times* moderated a panel discussion on Latin America's role in the global economy with Deputy Secretary of Commerce Rebecca Blank, World Bank Managing Director Sri Mulyani Indrawati, and Freeport-McMoRan Copper & Gold President and CEO Richard Adkerson.

The conference's opening reception was held at the Mexican Cultural Institute and featured a musical performance by guitarist Howard Bass.

Row 1: Ray Suarez, Senior Correspondent, *PBS NewsHour*; **Anthony Kennedy**, Associate Justice, U.S. Supreme Court • **Joe Biden**, U.S. Vice President; Ambassador **John Negroponte**, Chairman, AS/COA

Row 2: Richard McGregor, Washington Bureau Chief, *Financial Times*; **Rebecca Blank**, U.S. Deputy Secretary of Commerce; **Sri Mulyani Indrawati**, Managing Director, World Bank; **Richard Adkerson**, Freeport-McMoRan Copper & Gold

Row 3: Janet Napolitano, U.S. Secretary of Homeland Security • **John McCain**, U.S. Senator (R-AZ) • **Anthony Kennedy**, Associate Justice, U.S. Supreme Court

Row 4: Kathleen Kennedy Townsend, Special Advisor, U.S. State Department; **Martin O'Malley**, Governor of Maryland



Education and Advocacy

Through briefings, private meetings, testimony, public panel discussions, and direct interaction with administration and congressional leaders, Council of the Americas represents our members' collective interests by promoting a deeper understanding of the Western Hemisphere and its importance to the U.S. agenda.

In 2013, the Council provided input to U.S. and Mexican cabinet officials on the launch of the U.S.-Mexico High Level Economic Dialogue, including actionable ideas for the two governments to improve binational economic growth and development. We continued to advocate for expansion of the Trans-Pacific Partnership to Colombia and additional like-minded countries in the region. Regarding the broader trade agenda, we advocated for a modernized Trade Promotion Authority as an important tool for pursuing pending and future negotiations and highlighted the importance of regenerating a regional economic agenda.

Other 2013 initiatives focused on engagement with the U.S. Congress. In testimony to the U.S. House of Representatives Committee on Foreign Affairs, COA Vice President Eric Farnsworth discussed the challenge of addressing remaining obstacles to cross-border business as the United States and Mexico celebrated the twentieth anniversary of the North American Free Trade Agreement.

In addition, Council leadership hosted a discussion on the U.S.-Mexico economic relationship with several members of the House of Representatives and held regular meetings on Capitol Hill on trade, energy, foreign policy, and immigration reform.



Row 1: Mexican Competitiveness Forum. **Peter Foyo**, Nextel Mexico; **Nadja Giuffrida**, Dextro; **Luis Castro**, Quarksoft; **Ricardo Ernst**, Professor of Operations, McDonough School of Business, Georgetown University

Row 2: Breakfast Discussion on U.S.-Mexico Economic Relationship. **Joaquín Castro**, U.S. Representative (D-TX) • Breakfast Discussion on U.S.-Mexico Economic Relationship. **Henry Cuellar**, U.S. Representative (D-TX) • Public Elections in Honduras: Implications for Central America. **Eliot Engel**, U.S. Representative (D-NY)

Row 3: Brazil's Energy Agenda: Launch of Energy Action Group's September 2013 White Paper. **Robert Mosbacher Jr.**, Mosbacher Energy; **Ramón Espinasa**, Lead Oil and Gas Specialist, Inter-American Development Bank; **Eric Farnsworth**, Vice President, COA; **Francesco Olivieri**, Enel Green Power North America; **Craig O'Connor**, Director, Office of Renewable Energy, Export-Import Bank; **Christian Gómez Jr.**, Director of Energy, COA

Row 4: Brazil's Energy Agenda: Launch of Energy Action Group's September 2013 white paper. **Ángel Cabrera**, President, George Mason University; **Eric Farnsworth**

Literature

For more than 40 years, the **Literature** Department, through public programming and publication of *Review: Literature and Arts of the Americas*, has been recognized for its leadership in presenting the best writing from the Americas, featuring iconic authors and emerging voices in traditional and new genres, as well as covering historical figures. Writers and scholars from throughout the hemisphere read from their work and engaged in conversations and panels that examined seminal issues related to language, the creative process, national identity, and current trends in publishing. The respective program seasons culminated in the publication of two timely issues of *Review*.

Our 17 programs in Spring and Fall 2013 presented internationally recognized writers including Nobel Prize winner Mario Vargas Llosa, Cervantes Prize winner Elena Poniatowska (part of the Celebrate Mexico Now festival), 2013 Inaugural Poet Richard Blanco, 2013 Rómulo Gallegos Prize winner Eduardo Lalo, 2013 Herralde Prize winner Álvaro Enrigue, and acclaimed Peruvian novelist Santiago Roncagliolo. In May, Literature hosted a special reception on the occasion of Book Expo America, in collaboration with the Guadalajara International Book Fair and Mexico's National Council for Culture and the Arts (Conaculta); and, in July, presented Dr. Gregory Rabassa via videoconference for the National Endowment for Humanities Summer Institute at the University of Illinois.

The Literature magazine's 2013 issues, *Review* 86 (Iconic and Emerging Writers/Artists) and *Review* 87 (Mario Vargas Llosa's Legacy/Andean Fiction & Arts Today), showcased contributions by/about renowned authors such as Nobel Laureate Mario Vargas Llosa; Mexican writers Carmen Boullosa, Jorge Volpi, and Álvaro Enrigue; Puerto Rican playwright/novelist Luis Rafael Sánchez; scholar Efraín Kristal; and Bolivian writer Edmundo Paz Soldán; as well as arts features and reviews of newly-published work in translation. Both issues, published in print and digital editions by Routledge/Taylor & Francis on behalf of Americas Society, were well received by the magazine's expanding international readership.

Learn more about Literature programming and *Review* at:
www.as-coa.org/literature



Row 1: Panel on Iconic and Emerging Artists. **Elvira "Elvis" Liceaga**, radio host, WBAI; **Valeria Luiselli**, writer; **Edmundo Paz Soldán**, writer; **Álvaro Enrigue**, writer

Row 2: Celebrate Mexico Now Festival. **Elena Poniatowska**, 2013 Cervantes Prize Winner • Conversation with **Mario Vargas Llosa**, Nobel Laureate • An evening with **Richard Blanco**, Poet

Row 3: Festival de la Palabra en Nueva York. **Wilda Rodríguez**, writer; **Eduardo Lalo**, writer; **Frank Baez**, writer; **Janette Becerra**, writer; **Mayra Santos-Febres**, Founder and Director, Festival de la Palabra; **José Negroni**, Assistant to Director of Literature, Americas Society

Row 4: Launch of *Review 86*. **Gioconda Belli**, poet • Presentation of *This is Conchita*. **Santiago Roncagliolo**, writer; **Edith Grossman**, translator; **Daniel Shapiro**, Director of Literature, Americas Society

Music

During 2013, the **Music** program offered 19 MetLife Foundation Music of the Americas Concert Series events in New York. We continued to showcase leading artists and outstanding music from Latin America, the Caribbean, and Canada. We presented a variety of concerts through ongoing collaborations with Columbia University, Gotham Early Music Scene, Hispanic Society of America, the Instituto Superior de Arte del Teatro Colón, Mannes the New School for Music, Make Music New York, and the Miami Bach Society. In December 2013, Americas Society received the 2014 CMA/ASCAP Award for Adventurous Programming, which recognizes ensembles and presenters for outstanding and innovative approaches to the programming of contemporary classical, jazz, and world chamber music.

Early music was one of the year's highlights with concerts in New York, featuring celebrated Italian ensemble Mala Punica and Bolivian Baroque music by Americas Society's ensemble Meridionalis with the Clarion Society. Two concerts were dedicated to an eighteenth-century Peruvian musical collection. The first, performed by Tony Arnold and the International Contemporary Ensemble, included the premieres of four pieces inspired by the collection commissioned by Americas Society from composers from around the world. The second, presented in collaboration with Gotham Early Music Scene featured Bishop's Band and included an all-star cast of early music singers and instrumentalists. Latin Jazz bandleader Bobby Sanabria presented a program with the Multiverse Big Band and young guest saxophonist Patrick Bartley. Tango bandoneonist Pablo Mainetti brought together a star ensemble in April, while the Cliff Korman Trio honored the legacy of Brazilian clarinetist Paulo Moura at (le) poisson rouge in September.

The series brought singers from the Instituto Teatro Colón for the sixth consecutive Dalí offered works by Francesco Mignone, Ileana Pérez Velázquez, and Manena Contreras. In the summer, we produced a unique outdoor performance of two New York premieres by Canadian composer R. Murray Schafer where TILT Brass and a choir, conducted by George Steel, were strategically placed on and around the Central Park Lake for three events.

Music of the Americas recordings were broadcast on public radio stations WQXR and KALW, and we continued to post new content on our website and cultivate our social media audience.

Get access to video, audio, upcoming events, and more at:

www.as-coa.org/music



Row 1: Bobby Sanabria's Multiverse Big Band • Cuarteto Latinoamericano, Dalí Quartet

Row 2: Credo Singers perform at Central Park Lake

Row 3: Pablo Mainetti, bandoneon, at Kaye Playhouse, Hunter College • Tony Arnold, soprano, International Contemporary Ensemble • Meridionalis and members of the Clarion Society, conducted by Sebastián Zubieta, Director of Music, Americas Society, at St. Paul's Chapel, Columbia University

Row 4: Carlos Fittante, Robin Gilbert Campos, dancers, The Bishop's Band at Hispanic Society of America • Members of TILT Brass perform at Central Park Lake

Visual Arts

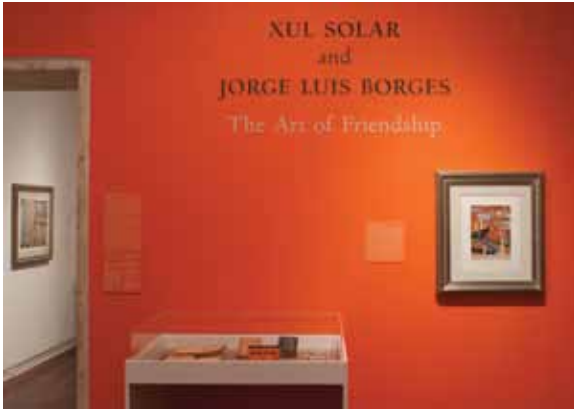
The 2013 **Visual Art**'s season began with the exhibition *Prussian Blue—Memory After Representation: Yishai Jusidman*, which featured a new series of works by the Mexican-born, Los Angeles-based artist. Developed between 2010 and 2012, 14 selected paintings, made with the eponymous pigment, were based on architectural photographs of gas chambers at various concentration camps built during the Third Reich. The series evolved from images that circulated in social media, as well as a picture of the Haus der Kunst in Munich. For Jusidman, *Prussian Blue* is a contemporary path to address the meeting of collective memory and aesthetics in order to deal with major concerns of both memorials and painting as history.

The spring exhibition *Xul Solar and Jorge Luis Borges: The Art of Friendship* explored the intellectual exchange between the mystic artist Xul Solar (1887–1963) and the writer Jorge Luis Borges (1899–1985). It covered 40 years of their fraternal relationship, which began in 1924 when they met in Buenos Aires after living in Europe. Borges and Solar were part of the literary and artistic circles of the journal *Martín Fierro* and collaborated on different projects until Solar's death in 1963. The show gathered an important number of paintings and a sculpture, first edition books, photographs, and manuscripts. *The Art of Friendship* was organized by Americas Society with the collaboration of Museo Xul Solar in Buenos Aires. It was accompanied by a catalogue and traveled to the Phoenix Art Museum, where it was on view from October 6 to December 31.

The fall show *Cristóbal Lehyt: Iris Sheets* was a site-specific project that engaged the spectator's perception of space through scent. A monumental sculpture made with natural wood drenched in red Chilean wine spanned the entire length of the gallery. Also, a wall painting centered on drawings based on Lehyt's "Drama Projections" series, in which the artist links his imagery with everyday interactions with people he encounters in his global *flâneries*. In addition, a banner was hung outside Americas Society's building with an image of singer Violeta Parra, along with "Thank you life for giving me so much"—lyrics from her iconic song.

Additional partnerships included: New York University's King Juan Carlos I Center, Frieze Art Fair, The Armory Show, Volta, Pinta New York, and Parsons The New School for Design.

Learn more about Visual Arts publications, public programs, and exhibitions at:
www.as-coa.org/visualarts



Row 1: *Prussian Blue-Memory After Representation:* Yishai Jusidman. Installation view • Painting from *Prussian Blue-Memory After Representation:* Yishai Jusidman, titled *Birkenau* (2012); acrylic on linen mounted on wood

Row 2: *Xul Solar and Jorge Luis Borges: The Art of Friendship.* Installation view • *Xul Solar and Jorge Luis Borges: The Art of Friendship.* Exhibition opening

Row 3: *Xul Solar and Jorge Luis Borges: The Art of Friendship.* Exhibition Opening. **Gabriela Urtiaga**, Ministry of Culture, City of Buenos Aires, Argentina; **Erica Roberts**, Americas Society Board Member; **Susan Segal**, President and CEO, AS/COA; **María Kodama**, President, Fundación Internacional Jorge Luis Borges; **Hernán Lombardi**, Minister of Culture, City of Buenos Aires, Argentina; **Mariana Povarché**, Vice President, Fundación Pan Klub-Museo Xul Solar; **Elena Montero Lacasa de Povarché**, President, Fundación Pan Klub-Museo Xul Solar; **Silvia Neuss**, Fundraising Committee member, *Xul Solar and Jorge Luis Borges: The Art of Friendship* • *Xul Solar and Jorge Luis Borges: The Art of Friendship.* Installation view, Phoenix Art Museum • *Iris Sheets: Cristóbal Lehyt.* View of *Violeta* banner outside Americas Society



Row 4: *Iris Sheets: Cristóbal Lehyt.* **Susan Segal** giving remarks with **Boris Hirmas Said**, Exhibition Opening • *Iris Sheets: Cristóbal Lehyt.* Exhibition opening

Chairman's International Advisory Council

Americas Society's **Chairman's International Advisory Council (CIAC)** has traditionally been made up of distinguished business leaders, entrepreneurs, eminent cultural luminaries, philanthropists, and other opinion leaders who share a strong commitment to their countries and the hemisphere as well as to the Americas Society mission. CIAC members participate in our conferences, elite private meetings, working groups and new ideas, cultural programs, and special events throughout the Western Hemisphere, enhancing their network of private and public sector relationships through a focus on critical issues across the Americas.

In 2013, three co-chairs were selected to lead and revitalize the CIAC: Juan Pablo del Valle, Chairman, Mexichem; Marcelo Odebrecht, CEO, Odebrecht; and Carlos Rodríguez-Pastor, Chairman, Intercorp.



Row 1: Eduardo Eurnekian, Corporación America S.A.; **Diego Cánepa**, Secretary of the Presidency, Uruguay; **Alejandro Bulgheroni**, Pan American Energy LLC • **Erica Roberts**, **Susan Segal**, President and CEO, AS/COA; **Amalita Amoedo**; **Ana Gilligan**, Senior Director, Corporate Sponsorship, AS/COA

Row 2: Salvador Paiz, FunSEPA • **Juan Pablo del Valle**, Mexichem • **José Alberto Vélez**, Grupo Argos SA; **Margarita Zavala**, former First Lady, Mexico • **Henry Eder**, Manuelita S.A.

Row 3: Horacio Cartes, President, Paraguay; **Conrad Pappalardo**, Grupo Pappalardo; **Oscar Vicente Scavone**, Laboratorios Éticos • **Alejandro Legorreta González**, Sabino Capital • **Alba Medina Flores**, Grupo Fame; **Angélica Fuentes Téllez**, CEO, Omniflife and Founder, Angelissima; **Susan Segal**

Row 4: Daniel Varese, Citibank Uruguay; **Pedro Nicolás Baridón**, OCSA and Indunor SA; **Roberto Kreimerman**, Minister of Industry, Energy and Mining, Uruguay

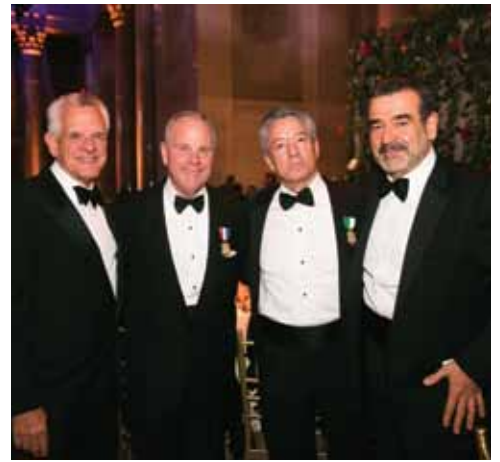
Spring Party

On June 6, Americas Society hosted its **33rd Annual Spring Party**. The black-tie dinner-dance was held at Cipriani Wall Street in New York City.

Over 500 guests of the international worlds of business, philanthropy, government, diplomacy, and the arts gathered to celebrate the 2013 Gold Medal Recipients: **Thomas F. McLarty III**, Chairman of McLarty Companies & Chairman of McLarty Associates; and **Manuel Medina-Mora**, Co-President of Citigroup Inc.; CEO Global Consumer Banking; Chairman, Mexico.

The honorees were awarded the Gold Medal in recognition for their skilled leadership and significant global contributions to socioeconomic, educational, and financial development.

Former President Ernesto Zedillo of Mexico introduced the honorees, and former President Bill Clinton saluted Mr. McLarty via video.



Row 1: John Negroponte; Thomas F. McLarty III, Manuel Medina-Mora; former President of Mexico Ernesto Zedillo; Susan Segal • Stanley Motta; Thomas F. McLarty III; Manuel Medina-Mora; Andrónico Luksic
 Row 2: Erica Roberts, Woods Staton • Francisco Aristeguieta; Alexander G. van Tienhoven • José Barbaza; Elías Masri; Rafael Santandreu; Munir Dauhajre
 Row 3: Susan Segal; John Negroponte; Kenneth and Patricia Taylor; George Weiksner • Video message from former President Bill Clinton during awards ceremony • William Wheeler; Mariano Gutierrez; Maria Fernanda de Gutierrez
 Row 4: Manuel and Paulina Medina-Mora, Donna McLarty and Thomas F. McLarty III

Inaugural Dinner

Americas Society held its annual **Inaugural Dinner** on October 10 at its landmark building on Park Avenue, marking the beginning of the 2013/2014 programmatic season. The guest of honor, Dr. Martin Feldstein, the George F. Baker Professor of Economics at Harvard University and President Emeritus of the National Bureau of Economic Research, spoke about the United States and the global economy.

As usual, the event was attended by members of the Board, the Chairman's International Advisory Council, the President's Circle, and the New York diplomatic community.



Row 1: Martin Feldstein • Adriana Arai; Gustavo Meza-Cuadra • Carmen and Martin Marron; René Böettcher
 Row 2: William R. Rhodes; María Alicia Valdes; Francisco Aristeguieta; Terrence J. Checki • Martin Feldstein; Alba Medina Flores; Margarita Zavala de Calderón, Angélica Fuentes; William R. Rhodes; Susan Segal
 Row 3: Susan Segal; Martin Feldstein; Daniel Calhman de Miranda • Boris Hirmas Said; Erica Roberts; Martin Feldstein; Terrence J. Checki
 • Silke and Alejandro F. Reynal

AS/COA Women's Hemispheric Network

The **AS/COA Women's Hemispheric Network** got its start in October 2012 as a workshop in New York launched by then-Executive Director of UN Women Michelle Bachelet and former First Lady of Mexico Margarita Zavala. The event brought together female business and government leaders to share their stories with rising young professionals between the ages of 22 and 35, encouraging them to stay in the workforce and reach leadership positions.

Building on that success, the Network went global in 2013, hosting a series of roundtables across the Americas that featured high-level women executives and officials at events in cities including Buenos Aires, Lima, and Mexico City. At a workshop in Bogota, Margarita Zavala and Board President of Fundación Pies Descalzos María Emma Mejía joined a group of female private-sector leaders in a candid conversation with an actively engaged audience about their personal and professional journeys.

The Network held its first Miami event in December, where prominent leaders from across the continent shared their experiences of balancing work and family while building a successful career. Speakers included Senior Vice President and General Manager of CNN en Español Cynthia Hudson, Vice President and Secretary of Greenberg Traurig Patricia Menéndez-Cambó, CEO of Itaú Private Bank International Frances Sevilla-Sacasa, and Partner of Shearman & Sterling Antonia Stolper.

Our second annual New York event attracted close to 200 attendees to engage in discussions on the value of mentoring; how sponsorship helps secure a path to leadership; and the experiences of women who rose to the top in the fields of science, technology, engineering, and mathematics. Keynote speaker Sallie Krawcheck of 85 Broads urged young professional women to be proactive with their careers, saying: "Meditating in your room and making lists of pros and cons for your future can be very helpful—but it isn't the same as going out and getting your hands dirty."

The Network will continue to expand its global reach in 2014, with events planned in a number of Latin American cities, such as Mexico City, Panama City, and Santiago.

Learn more at: www.as-coa.org/women



Row 1: AS/COA Women's Hemispheric Network New York Workshop. **Margarita Zavala**, former First Lady of Mexico • AS/COA Women's Hemispheric Network, Miami. **Antonia Stolper**, Shearman & Sterling LLP; **Angela Camacho**, Microsoft Latin America; **Frances Aldrich Sevilla-Sacasa**, Itaú Private Bank International

Row 2: AS/COA Women's Hemispheric Network New York Workshop • Bogotá Private Roundtable: Women's Economic Empowerment: Lessons from the Top. **Patricia Menéndez-Cambó**, Vice President and Secretary, Greenberg Traurig LLP

Row 3: Buenos Aires Private Luncheon Roundtable Discussion: Women's Economic Empowerment and Entrepreneurship. **Erica Roberts**; **Kathleen Kennedy Townsend**, Special Advisor, U.S. State Department; **Susan Segal**, President and CEO, AS/COA • Bogotá Private Roundtable: Women's Economic Empowerment: Lessons from the Top. **María Emma Mejía**, former Minister of Foreign Relations, Colombia

Row 4: Mexico City Private Luncheon Roundtable Discussion: Women's Economic Empowerment. Mexican Senator **Gabriela Cuevas**; **Susan Segal**; **Gina Diez Barroso**, Grupo Diarq

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As of December 31, 2013

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Motorola Solutions	Starwood Hotels & Resorts Worldwide, Inc.	

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\$10,000 to \$24,999

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Anonymous
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Manuel J. Balbontin
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Mr. and Mrs. Roberto Bonetti
Roberto Bonetti
Banco Bradesco
Barrick Gold Corporation
Bloomberg
BNY Mellon
Juan Enriquez Cabot
Mr. Juan Luis Cebrián
Jean Chagnon
Gustavo A. Cisneros
Ned Cloonan
Alejandro Cordero
Corporación Multi-Inversiones, S.A.
Covington & Burling LLP
Oscar de la Renta
Juan Pablo del Valle Perochena

Deloitte
André Desmarais
Iran do Espírito Santo, Gallery Fortes Vilaça,
São Paulo and Sean Kelly Gallery, New York
Henry Eder
Gina Diez Barroso de Franklin
Agustín E. Edwards
Mr. and Mrs. Agustín Edwards
Eduardo S. Elsztain
Exxon Mobil Corporation
Fanjul Group
Alex Fort Brescia
Francisco Freitas de Oliveira
Angelíssima
Fundación Avina
Ambassador Antonio O. Garza
Genomma Lab USA, Inc.
Sigfrido Gross Brown
Carlos N. Guimarães
Boris Hirmas Said
HSBC
Inter-American Development Bank
Peter J. Johnson
Timothy M. Kingston
Israel Klabin
Gabriel Kuri and kurimanzutto, Mexico City
Maria Elena Lagomasino
Mr. Alejandro Legorreta / Fundación Legorreta
Hernández
Leon Lowenstein Foundation, Inc.
John A. Luke, Jr.
Andrónico Luksic
Alejandro Macfarlane
Antonio Manuel with special thanks to Alison
Jacques Gallery, London and Galeria Luisa
Strina, São Paulo
Ricardo Villela Marino
Mary-Anne Martin/Fine Art, New York
Gustavo Marturet
Eliodoro Matte
Conor McEnroy
Thomas F. McLarty, III

Marcelo Mindlin	Enrique Boilini	Maria Elena Cabezut
Robert Mosbacher, Jr.	Iñaki Bonillas and Galería OMR, Mexico City	Santiago Cárdenas
Jorge J. Neuss	Fernando Bryce and Alexander and Bonin Gallery, New York	John Carey
Enrique Norten	Bunge	Clarion Society
Odebrecht	Colección Patricia Phelps de Cisneros	Consulate General of Brazil in New York
Open Society Foundations	Cynthia Woods Mitchell Fund for Historic Interiors of the National Trust for Historic Preservation	CorpBanca
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Richard de J. Osborne	Fundación Rozenblum	Mr. and Mrs. Jorge Dominguez
Salvador Paiz	Furthermore: a program of the J.M. Kaplan Fund	Domitilia M. dos Santos
Pan American Energy LLC	Rafael Gill	Peggy Dulany
Conrado and Marité Pappalardo	Mr. and Mrs. Victor Gill	Emily A. Engel
Conrado Pappalardo Zaldivar	Eduardo C. Grüneisen	Estée Lauder Inc.
PricewaterhouseCoopers	Pablo Helguera	Alan García Pérez
Alejandro Quentin	Howard Kaneff	Sunil Garg
William R. Rhodes	John C. McIntire	Mr. & Mrs. Carlos N. Guimaraes
Carlos Rodríguez-Pastor	Federico G.M. Mennella	Georgia & Michael de Havenon
Martin Rozemblum	New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State legislature	Italian Cultural Institute in New York
Alvaro Saieh B.	Quadrant Capital Advisors Inc.	Mr. and Mrs. Timothy M. Kingston
Alejandro Santo Domingo	R. Kirk Sherr	Maria Kodama
Luis Carlos Sarmiento Angulo	Ms. Jacky Teplitzky	George W. Landau
Dr. Oscar Vicente Scavone	The Community Foundation for Greater Atlanta, Inc.	Jud Linville
Roberto & Aimee Servitje	José Urtubey	William Lockwood Benet
Sir Kyffin Simpson	Mauricio Viveros	Eduardo R. Márquez
Ambassador and Mrs. Clifford M. Sobel	Mr. and Mrs. George B. Weiksner	Mr. and Mrs. Eugenio Mendoza
Soriana	Veronica Zoani de Nutting	Mexican Cultural Institute of New York
Woods W. Staton	\$1,000 to \$4,999	Anne Milne
Alan J. Stoga	Raul A. Anaya	NACCO Industries, Inc.
Sullivan & Cromwell LLP	Richard A. Anderson	Jorge Pepa and Mercedes Figueras
The Care of Trees	Gustavo Arnavat	Jorge Pinto
Alexander G. van Tienhoven	Martin Aubert	Pfizer Inc.
Pedro J. Torres	Banco Itaú Unibanco	Miguel Angel Rojas and Sicardi Gallery, Houston
José Alberto Vélez	Tony Bechara	Pepita Serrano
Richard E. Waugh	Jay S. Brickman	Lucas Sigman
Walmart		Valeska Soares
Weiksner Family Foundation		Richard Sokolow
Oliver Wyman		Maurice Sonnenberg
Egon Zehnder		Luz Miriam Toro
\$5,000 to \$9,999		Mr. and Mrs. Luis F Torres
Carlos Amoraes and kurimanzutto, Mexico City		Enrique Umaña
Tony Bechara		Beth Webster

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As of December 31, 2013

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Marcelo Odebrecht, Brazil
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Maximo Juda, Argentina
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Eliodoro Matte, Chile
Conor McEnroy, Paraguay
Marcelo Mindlin, Argentina
Salvador Paiz, Guatemala
Conrado Pappalardo, Paraguay
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Woods W. Staton, Argentina
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Gustavo Vollmer, Venezuela
Richard E. Waugh, Canada

Honorary

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Malú Edwards, Chile
Israel Klabin, Brazil
Gustavo A. Marturet, Venezuela
Eugenio A. Mendoza, Venezuela
Luisa E. M. de Pulido, Venezuela
Pablo Pulido, Venezuela
Enrique Umaña, Colombia
Milú Villela, Brazil

Temporary Leave While in Public Office

Eduardo Pablo Amadeo, Argentina
Muni Figueres, Costa Rica
Juan Manuel Santos C., Colombia

Deceased

Fernando Léniz, Chile
(September 2013)

Board of Directors Council of the Americas

As of December 31, 2013

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David Rockefeller

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Merck Brazil

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Advogados

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Division

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Former Executive Vice President
Federal Reserve Bank of New York

Marcelo Claure
Chairman of the Board, President and CEO
Brightstar Corporation

Ned Cloonan
President
Ned Cloonan Associates

Scott Cutler
Executive Vice President, Global Listing
NYSE Euronext

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Latham & Watkins

Dirk Donath

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International Vice President, Medical Devices
and
Diagnostics, Latin America
Johnson & Johnson

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Americas Emerging Markets Leader
Ernst & Young

Sergio J. Galvis
Partner
Sullivan & Cromwell

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GE Corporate – Latin America

Andrés Gluski
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The AES Corporation

Boris Hirmas Said
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Tres Mares Group

J. William Ichord
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Affairs
ConocoPhillips

W. Russell King
Senior Vice President, International Relations
and Federal Affairs
Freeport-McMoRan Copper and Gold Inc.

George Liparidis
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Sempra Pipelines & Storage

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Vice President Government Relations Americas
Shell

Martin Marron
Chief Executive Officer, Latin America
J.P. Morgan

Gerardo Mato
Chief Executive Officer
HSBC Global Banking of the Americas

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Vice President and Secretary
Greenberg Traurig LLP

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Director for Latin America
Financial Times

Ali Moshiri
President, Chevron Africa and Latin America
Exploration and Production Company
Chevron Corporation

Edgardo Navarro
President
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Maggie Sans
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MeadWestvaco Corporation

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John E. Avery
George W. Landau

Board of Directors Americas Society

As of December 31, 2013

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David Rockefeller

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Alan. J. Stoga, Vice Chairman
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Renate Rennie
Alejandro F. Reynal
Erica Roberts
Alejandro Santo Domingo
Arturo Sarukhan
Clifford Sobel
G. Richard Thoman
Alexander G. van Tienhoven

Honorary

John E. Avery

Financials – Americas Society

Statement of Financial Position

December 31, 2013

(with comparative amounts at December 31, 2012)

ASSETS	2013	2012
Cash and cash equivalents	\$ 1,393,055	\$ 1,225,109
Pledges and contributions receivable	847,125	687,435
Prepaid expenses and other assets	307,391	189,003
Investments	38,828,479	34,078,830
Property and equipment, net	3,578,556	3,518,931
	<u>\$44,954,606</u>	<u>\$39,699,308</u>
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$ 424,543	\$ 622,239
Due to related organization	792,007	364,327
Capital lease obligations	53,639	95,973
Deferred income	20,700	30,980
	<u>1,290,889</u>	<u>1,113,519</u>
Net Assets		
Unrestricted	3,168,418	3,088,466
Temporarily restricted	23,640,724	19,089,498
Permanently restricted	16,854,575	16,407,825
	<u>43,663,717</u>	<u>38,585,789</u>
	<u>\$44,954,606</u>	<u>\$39,699,308</u>

Americas Society is a tax-exempt charity described in Sections 501(c)(3) and 509(a)(1) of the Internal Revenue Code. The Society is supported by membership dues and contributions from foundations, public agencies, corporations, and individuals: donations are tax-deductible to the extent permitted by law.

A complete set of financial statements for 2013, audited by O'Connor Davies, LLP, can be obtained by sending a written request to the Chief Financial Officer, Americas Society/Council of the Americas, 680 Park Avenue, New York, NY 10065.

Statement of Activities
Year Ended December 31, 2013
(with summarized totals for 2012)

	<u>Unrestricted Operating</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total 2013</u>	<u>Total 2012</u>
OPERATING SUPPORT AND REVENUE					
Contributions					
Foundations	\$ 63,944	\$ 624,139	\$ -	\$ 688,083	\$ 1,479,324
Corporations	568,999	205,001	2,000	776,000	1,183,500
Individuals	769,920	111,073	444,750	1,325,743	1,287,436
Government	-	637,625	-	637,625	81,200
In-kind contributions	65,300	-	-	65,300	179,490
Special event, net of direct costs	1,336,751	-	-	1,336,751	1,307,422
Membership dues	215,048	-	-	215,048	155,424
Other	354,785	-	-	354,785	360,801
Investment return designated for operations	87	1,596,000	-	1,596,087	1,550,516
Spend rate allocation	1,596,000	(1,596,000)	-	-	-
Net assets released from restrictions	1,283,372	(1,283,372)	-	-	-
Total Operating Support and Revenue	<u>6,254,206</u>	<u>294,466</u>	<u>446,750</u>	<u>6,995,422</u>	<u>7,585,113</u>
OPERATING EXPENSES					
Program Services					
Public policy	2,358,941	-	-	2,358,941	2,327,897
Visual arts	831,229	-	-	831,229	736,099
Literature	453,086	-	-	453,086	398,110
Music	491,326	-	-	491,326	485,911
Communications and website	333,079	-	-	333,079	330,545
Total Program Services	<u>4,467,661</u>	<u>-</u>	<u>-</u>	<u>4,467,661</u>	<u>4,278,562</u>
Supporting Services					
Management and general	795,509	-	-	795,509	832,736
Fundraising	911,084	-	-	911,084	891,486
Total Supporting Services	<u>1,706,593</u>	<u>-</u>	<u>-</u>	<u>1,706,593</u>	<u>1,724,222</u>
Total Operating Expenses	<u>6,174,254</u>	<u>-</u>	<u>-</u>	<u>6,174,254</u>	<u>6,002,784</u>
Excess of Operating Support and Revenue Over Operating Expenses	<u>79,952</u>	<u>294,466</u>	<u>446,750</u>	<u>821,168</u>	<u>1,582,329</u>
NONOPERATING REVENUE					
Investment income return in excess of spending rate	<u>-</u>	<u>4,256,760</u>	<u>-</u>	<u>4,256,760</u>	<u>2,203,809</u>
Change in Net Assets	79,952	4,551,226	446,750	5,077,928	3,786,138
NET ASSETS					
Beginning of year	<u>3,088,466</u>	<u>19,089,498</u>	<u>16,407,825</u>	<u>38,585,789</u>	<u>34,799,651</u>
End of year	<u>\$ 3,168,418</u>	<u>\$23,640,724</u>	<u>\$16,854,575</u>	<u>\$ 43,663,717</u>	<u>\$38,585,789</u>

Financials – Council of the Americas

Statement of Financial Position

December 31, 2013

(with comparative amounts at December 31, 2012)

ASSETS	2013	2012
Cash and cash equivalents	\$2,220,909	\$2,407,726
Accounts receivable	280,500	160,362
Prepaid expenses and other assets	21,431	69,205
Due from related organization	792,007	364,327
Property and equipment, net	561,214	482,366
	<u>\$ 3,876,061</u>	<u>\$ 3,483,986</u>
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$ 76,359	\$ 63,664
Capital lease obligations	892	4,881
Deferred rent	56,760	46,613
Deferred sponsorships	330,750	231,445
Deferred membership dues	1,702,417	1,557,851
	<u>2,167,178</u>	<u>1,904,454</u>
Total Liabilities		
Net Assets, unrestricted	<u>1,708,883</u>	<u>1,579,532</u>
	<u>\$ 3,876,061</u>	<u>\$ 3,483,986</u>

Council of the Americas is recognized by the Internal Revenue Service as a tax-exempt business league under Section 501(c)(6) of the Internal Revenue Code.

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Statement of Activities
Year Ended December 31, 2013
(with comparative amounts for 2012)

REVENUE AND SUPPORT	<u>2013</u>	<u>2012</u>
Membership dues	\$ 3,302,167	\$ 2,946,333
Sponsorships	2,440,150	2,259,150
Programs and conferences	109,304	125,203
Investment income	78	61
	<u>5,851,699</u>	<u>5,330,747</u>
Total Revenue and Support		
EXPENSES		
Program	4,173,382	3,811,968
Membership services	926,653	791,181
Management and general	622,313	515,948
	<u>5,722,348</u>	<u>5,119,097</u>
Total Expenses		
Change in Net Assets	129,351	211,650
NET ASSETS		
Beginning of year	<u>1,579,532</u>	<u>1,367,882</u>
End of year	<u><u>\$ 1,708,883</u></u>	<u><u>\$ 1,579,532</u></u>

Detail of hand-blocked scenic wallpaper "Les Incas" printed by A. Leroy, Paris, 1832. This romantic interpretation of Pizarro's conquest of Peru in 1513 decorates Americas Society's Incas Room.



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Vice President and Chief Financial Officer

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Senior Director, Policy and Editor-in-Chief,
Americas Quarterly

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Editor-in-Chief, AS/COA Online

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Director, Media Relations

Gabriela Rangel

Director, Visual Arts

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Project Coordinator: Laura González

Please Note: Professional titles used throughout this report refer to individuals' titles at the time of the event and/or photo.

Americas Society

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Council of the Americas

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