



Americas Society  
Council of the Americas  
ANNUAL REPORT 2011

# Americas

# Americas Society and the Council of the Americas — uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today

## Americas Society

Americas Society (AS) is the premier forum dedicated to education, debate, and dialogue in the Americas. Its mission is to foster an understanding of the contemporary political, social, and economic issues confronting Latin America, the Caribbean, and Canada, and to increase public awareness and appreciation of the diverse cultural heritage of the Americas and the importance of the Inter-American relationship.<sup>1</sup>

## Council of the Americas

Council of the Americas (COA) is the premier international business organization whose members share a common commitment to economic and social development, open markets, the rule of law, and democracy throughout the Western Hemisphere. The Council's membership consists of leading international companies representing a broad spectrum of sectors including banking and finance, consulting services, consumer products, energy and mining, manufacturing, media, technology, and transportation.<sup>2</sup>

<sup>1</sup> The Americas Society is a tax-exempt public charity described in 501(c)(3) and 509(a)(1) of the Internal Revenue Code of 1986.

<sup>2</sup> The Council of the Americas is a tax-exempt business league under 501(c)(6) of the Internal Revenue Code of 1986, and as such, actively pursues lobbying activities to advance its purpose and the interests of its members.

# Americas Society Council of the Americas

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## Chairman's Letter

Dear Members and Friends,

I am pleased to report that 2011 was another important and impactful year at Americas Society and Council of the Americas. Over the last year, we continued to leverage our capacity to connect the public and private sector in meaningful, productive dialogue and to move toward greater hemispheric balance within the organization and in our activities.

During the year, I had the opportunity to participate in many of our programs, as well as travel to São Paulo through our Latin American Cities conferences. The diversity and depth of our programmatic activity in New York, Washington DC, Miami, and throughout Latin America are truly remarkable. We continue to provide a forum for the hemisphere's opinion leaders.

*Americas Quarterly* celebrated its fifth year of publication, and tackled such topics as free trade and market access, Brazil and the changing hemisphere, sports, and impact investing. During 2011, members and constituents participated in our working groups on Hispanic integration and immigration, social inclusion, energy, and Cuba.

Our annual Washington Conference was a huge success as we again engaged senior policymakers, including U.S. officials, in a discussion on hemispheric integration. Throughout 2011, Council of the Americas remained committed to our trade agenda, and in October we applauded the congressional approval of the Colombia and Panama free-trade agreements.

In September, during the opening of the UN General Assembly, we were honored to host six heads of state from Latin America. At a dinner for over 300 people, we bestowed the Gold Insigne on President of Mexico Felipe Calderón, recognizing the many accomplishments made during his presidency.

Our Spring Party honored three influential figures from the Americas: Venezuelan artist Carlos Cruz-Diez; C. Robert Henrikson, chairman of the Board of MetLife Inc.; and Andrés Luksic, Chilean entrepreneur and vice chairman of Banco de Chile.

Americas Society expanded its cultural activities, receiving significant media acclaim and recognition in 2011. We brought renowned artists, musicians, and writers to produce innovative and unique programs and exhibitions, which continue to attract wide and diverse audiences in New York and Miami. *Review: Literature and Arts of the Americas* magazine sustained its standard of excellence with its Spring edition, *Cuba Inside and Out*, and its Fall edition, *Cityscapes of Rio and Bahia*, alongside our notable literature programs.

I want to thank Susan and her team for all of their passion and hard work, making 2011 such a success. And I want to thank all of you for your involvement and support. I look forward to working with you, our leadership team, and the Boards of Directors over the coming year. 2012 is already off to a great start for the organizations. With renewed focus on and dedication to the region, I look forward to the great things that we can achieve working together.

A handwritten signature in black ink that reads "John D. Negroponte". The signature is written in a cursive, slightly slanted style.

John D. Negroponte  
Chairman



## President's Letter

Dear Members and Friends,

2011 was another rewarding and active year at Americas Society and Council of the Americas. We continued to build our reputation as a hemispheric organization, offering a diverse selection of programs to engage our constituents and promote dialogue on some of the most important issues across the Americas.

Over the year, we organized and led 222 programs in New York, Washington DC, Miami, and throughout Latin America. We expanded our signature Latin American Cities series through activities in Buenos Aires, Bogota, Lima, Mexico City, Panama City, San Jose, Santiago, and São Paulo. Our working groups on Hispanic integration and immigration, social inclusion, energy, and Cuba continue to offer a platform for experts and stakeholders to dialogue, and we have taken them to various cities in the United States and Latin America in order to create a truly hemispheric discourse. We also increased our new media coverage to reach a global community interested in Latin America. For the first time, we webcast all of our Latin American Cities conferences and offered live blog and Twitter coverage in almost every city. Our Washington Conference was a major success, providing a platform for policy leaders—including U.S. Secretary of State Hillary Clinton, Salvadoran President Mauricio Funes, and Mexican President Felipe Calderón—to discuss hemispheric integration.

We continued to expand our policy agenda. Our website, [www.as-coa.org](http://www.as-coa.org), broadened its coverage of major issues affecting the Americas through increased analysis, video interviews, and multimedia content. We extended our outreach to new constituents through the launch of our new Livestream channel, which received over 10,000 views in the second half of 2011 alone. Our policy journal *Americas Quarterly* steadily increased readership, and provided a critical understanding and fresh perspectives on key regional issues, including free trade and market access, Brazil and the changing hemisphere, sports, and impact investing.

2011 was an extraordinary year for Americas Society's cultural activities. Our gallery hosted three distinct exhibitions, including *Antonio Manuel: I Want to Act, Not Represent!*, the artist's first solo show in the United States. We produced 28 music programs, increasing our audience in New York and Miami. Our Literature series featured prominent authors, playwrights, and poets, and an important component of our Spring culture season focused on Cuba, with our partnership and participation in the ¡Sí Cuba! festival and with our Spring edition of *Review: Literature and Arts of the Americas*, "Cuba, Inside and Out."

Americas Society's Spring Party honored Venezuelan artist Carlos Cruz-Diez; C. Robert Henrikson, chairman of the Board of MetLife Inc.; and Andrónico Luksic, Chilean entrepreneur and vice chairman of Banco de Chile for their outstanding contributions throughout the Americas.

2011 presented many exciting opportunities and challenges. I want to thank my team for their personal dedication, enthusiasm, and energy. I also want to thank the Americas Society and Council of the Americas Boards of Directors for their time, unwavering support, and confidence. Finally, and most importantly, I want to thank all of you for your ongoing commitment to our mission; we could not do any of this without you.

A handwritten signature in black ink that reads "Susan L. Segal". The signature is fluid and cursive.

Susan L. Segal  
President and CEO

# Overview

***Americas Society and Council of the Americas—uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today.***

As the premier organizations committed to hemispheric debate, Americas Society and Council of the Americas continued to deliver dynamic and engaging programming on the crucial issues facing the Americas. We held 222 programs in New York, Washington DC, Miami, and throughout Latin America, deepening our reach through private events that convene senior-level officials and private-sector representatives to offer exclusive networking opportunities. At the same time, our highly successful public policy and cultural programs attracted growing audiences, while online initiatives and live webcasting expanded our global presence.

We extended our reach in Latin America, offering public and private events in 10 different regional cities. Our Latin American Cities conferences brought together government and business leaders in Bogota, Buenos Aires, Lima, Mexico City, Panama City, Santiago, São Paulo, and, for the first time, San Jose. Central themes included investment opportunities, social and economic development, innovation, and entrepreneurship. For the first time, we live webcast all of our Latin American Cities conferences.

Our Presidents of the Americas series attracted hemispheric heads of state to present policy agendas, discuss investment opportunities, and identify areas to strengthen bilateral and regional partnerships. Throughout the year and at programs across the hemisphere, we hosted the presidents of Chile, Colombia, Costa Rica, El Salvador, Honduras, Mexico, Panama, and Peru, as well as the vice presidents of Brazil, Colombia, Costa Rica, and Uruguay.

Council of the Americas' 41st Annual Washington Conference hosted top hemispheric leaders, including presidents, ministers, and congressmen. U.S. Secretary of



**L to R: Ollanta Humala**, President of Peru • **Ferran Adrià**, chef and innovator, El Bulli Foundation • **Laurence Golborne**, Minister of Mining and Energy, Chile; **Susan Segal**, President and CEO, AS/COA • **Felipe Calderón**, President of Mexico

State Hillary Clinton outlined opportunities for the United States and Latin American countries to increase cooperation. Mexican President Felipe Calderón closed the event with remarks emphasizing the importance of U.S.-Mexican relations.

*Americas Quarterly* strengthened its position as a critical source for hemispheric analysis. 2011 print issues focused on free trade and market access, a rising Brazil, sports, and impact investing. AQ Online launched a dedicated social inclusion portal, offering a multimedia space for dialogue about how to promote inclusion across Latin America and featuring bloggers from across the region.

Our Literature, Music, and Visual Arts programs again presented best-in-class cultural programming. Our gallery showcased the work of leading Latin American artists, such as the Brazilian Neo-avant-garde movement's Antonio Manuel. *Review* magazine's Spring issue explored Cuban writing on and off the island while the Fall issue presented urban literature from the Brazilian cities of Rio and Bahia. The Music program offered concerts in Miami for the first time, while popular performances in New York included Instituto Superior de Arte del Teatro Cólón, Jamaican keyboardist Ibo Cooper, and an outdoor show by the Mariachi Academy of New York.

Americas Society's 31st Annual Spring Party drew over 500 distinguished guests from across the Americas and celebrated the 2011 Gold Medal recipients: Venezuelan artist Carlos Cruz-Diez, MetLife Inc. Chairman C. Robert Henrikson, and Chilean entrepreneur Andrónico Luksic.

Looking ahead, we are excited to offer continued excellence in our programming and publications. As we continue to broaden our reach in 2012, we look forward to serving our members and constituents.



**L to R: Jay Collins**, Citigroup; Ambassador **John Negroponte**, Chairman, AS/COA; **Juan Manuel Santos**, President of Colombia • **Enrique Peña Nieto**, former Governor, State of Mexico • **Michel Temer**, Vice President of Brazil • **Thomas Shannon**, U.S. Ambassador to Brazil

# Core Programs in the U.S.

## Highlighting the Americas

Americas Society and Council of the Americas' **Core Programs** actively identify and address matters of crucial hemispheric importance by bringing the public and private sector together for critical, productive dialogue. Our public programs enhance understanding of regional issues among a broad audience while our private programs offer a forum to exchange ideas in an off-the-record environment.

We invite diplomats, senior-level officials, private-sector business leaders, academics, and policy analysts to engage with constituents for thought leadership events on topics as broad as innovation, social inclusion, food security, education, microfinance, infrastructure development, trade, and energy.

We continuously strive to engage our constituents in new ways. In 2011, we increased the number of public programs available via live webcast, making our unparalleled programming more accessible than ever.

**Row 1:** *8th Annual Latin America Predictors Forum: Economic, Financial, and Trade Predictions for 2012.* **Eric Farnsworth**, Vice President, COA; **Guilherme Da Nóbrega**, Banco Itaú; **Sergio Luna**, Citi; **Bret Rosen**, Standard Chartered Bank • *Oil and Gas in Latin America: Attracting Investment through Reform.* **Lisa Viscidi**, Deloitte; **Nicole Spencer**, Director of Energy Policy, AS/COA; **Ramón Espinasa**, Inter-American Development Bank; **Ted Helms**, Petrobras • *U.S. Diplomacy in the Americas.* **David C. Jacobson**, U.S. Ambassador to Canada

**Row 2:** *Free Trade and Market Access Americas Quarterly Issue Launch.* **John McCain**, U.S. Senator (R-AZ) • *Public Forum: Felipe Calderón, President of Mexico.* **Joseph B. Gildenhorn**, Chairman, Woodrow Wilson Center; **Jane Harman**, President and CEO, Woodrow Wilson Center; **Felipe Calderón**, President of Mexico; **Susan Segal**, President and CEO, AS/COA; Ambassador **John Negroponte**, Chairman, AS/COA • *Public Opinion in Latin America: Democracy, the Economy, and Institutions.* **Mitchell A. Seligson**, Centennial Professor of Political Science and Director of Latin American Public Opinion Project, Vanderbilt University

**Row 3:** *Public Discussion on Climate Change in Latin America with Charly Alberti.* **Charly Alberti**, musician and activist • *Internationalization of the Renminbi: Implications for the Americas.* **Ragnhild Melzi**, Senior Director, Public Policy Programs and Corporate Relations, AS/COA; **Joseph Leahy**, *Financial Times*; **Ilan Goldfajn**, Itaú Unibanco; **Neil Daswani**, Standard Chartered Bank

**Row 4:** *Infrastructure in Brazil: Enhancing Trade, Investment, and Competitiveness.* **Luiz Sette**, Azevedo Sette Advogados; **Sam Israel**, DHL Global Forwarding; **Pedro Parente**, Bunge Brazil; **Alexandre Meira da Rosa**, Inter-American Development Bank • *2011 Brazil-China Seminar.* **David Mann**, Standard Chartered Bank; Ambassador **Peter F. Allgeier**, Crowell & Moring LLP; **João Augusto de Castro Neves**, CAC Political Consultancy; **Eric Farnsworth**







**Row 1: How Philanthropy is Influencing Education Reform in the United States.** **Rob Reich**, Professor, Stanford University; **Wendy Kopp**, Founder and President, Teach for America • **Book Launch: Mañana Forever? Mexico and the Mexicans** by **Jorge Castañeda**, Global Distinguished Professor of Politics and Latin American Studies, New York University • **Book Presentation with Martín Redrado**. **Martín Redrado**, former President of Central Bank, Argentina

**Row 2: Investment Opportunities in the Chilean Mining and Energy Sectors.** **Laurence Golborne**, Minister of Mining and Energy, Chile • **Ferran Adrià & Telefónica: Partners for Transformation**. **Ferran Adrià**, chef and innovator, El Bulli • **Private Equity & Venture Capital in 2012: A Look at Technology Deals in Latin America**. **Michael Nicklas**, IdeiasNet; **Jon Karlen**, Flybridge Capital Partners; **Andres Barreto**, OnSwipe; **Francisco Álvarez-Demalde**, Riverwood Capital; **Cate Ambrose**, Latin American Venture Capital Association; **Ragnhild Melzi**, Senior Director, Public Policy Programs and Corporate Relations, AS/COA

**Row 3: Youth Employment in the Americas: Challenges and Prospects.** **Christopher Sabatini**; **Megan Keenan**, Senior Policy Advisor, NYC Department of Youth and Community Development; **Jonas Prising**, Manpower Group; **Sean Rush**, President and CEO, Junior Achievement Worldwide; **Robert Sues**, Microsoft • **Education Policy and Reform in Latin America**. **Lucy Molinar**, Minister of Education, Panama • **FIEL Chief Economists: Argentina's Economic Outlook**. **Daniel Artana**, Chief Economist, FIEL

**Row 4: Celso Amorim: Reflections on Brazil's Global Rise.** **Celso Amorim**, former Minister of Foreign Affairs, Brazil; **Susan Segal**, President and CEO, AS/COA



**Row 1:** Panel Discussion: *What's Next for Haiti?* **John Yearwood**, *The Miami Herald*; **Jorge Heine**, Professor, Balsillie School of International Affairs; **G rard Latortue**, former Prime Minister of Haiti; **Anthony Maingot**, Professor Emeritus, Florida International University • *Where is Peru Headed?* **Cynthia McClintock**, Professor, George Washington University; **Dennis Jett**, former U.S. Ambassador to Peru; **Alec Watson**, former U.S. Ambassador to Peru

**Row 2:** *Corporate Sustainability Practices in Latin America.* **Mateo Samper**, Director, Public Policy Programs, AS/COA; **Zoe Tcholak-Antich**, Director, North America, Carbon Disclosure Project; **Rodrigo Calder n**, Coca-Cola; **Jos  Mar a Sanz-Magall n**, Telef nica; **Francisco X. Santeiro**, FedEx • *A Conversation on Security and Democracy in Central America.* **William Brownfield**, Assistant Secretary, Bureau of International Narcotics and Law Enforcement Affairs, U.S. Department of State • *Innovation in Latin America: New Technologies for Financial Inclusion.* **Ragnhild Melzi**, Senior Director, Public Policy Programs and Corporate Relations, AS/COA; **Fermin Vivanco**, Senior Specialist, Fondo Multilateral de Inversiones, Inter-American Development Bank; **Serge Elkiner**, YellowPepper; **Camilla Nestor**, Grameen Foundation; **Alberto Jim nez**, Citigroup



**Row 3:** *Food Security in Latin America: Trends and Prospects.* **Patrick Webb**, Dean for Academic Affairs, Friedman School of Nutrition Science and Policy, Tufts University; **James French**, Director of Technical Cooperation, Inter-American Institute for Cooperation on Agriculture; **Daniel Gustafson**, Director, Food and Agriculture Organization, UN; **Carl Hausmann**, Bunge Limited; **Wilson Mello Neto**, Brasil Foods S.A. • *Roundtable: Asia-Latin America Economic and Trade Relations.* **Nabil Malouli**, DHL Global Forwarding; **G. Jayakrishnan**, IE Singapore

**Row 4:** *Public Presentation: Enrique Pe a Nieto.* **Enrique Pe a Nieto**, former Governor, State of Mexico; Ambassador **John Negroponte**, Chairman, AS/COA

# Elite Events

## Connecting the Americas

Our members only **Elite Events** provide singular opportunities for networking, interaction, and dialogue between our constituents and honored guests. These programs allow hemispheric leaders to address and engage with our members in private settings in New York, Miami, and Washington DC. Our guests appreciate our ability to convene a small group of members interested in specific agendas, policy issues, and countries. Government officials value these events as an efficient means to reach important existing and prospective investors and discuss varied topics, including finance, energy, infrastructure, security, tourism, trade, social inclusion, and bilateral relations.

In 2011, our honored guests included:

**Celso Amorim**, former Minister of Foreign Affairs, Brazil  
**Eruviel Ávila**, Governor of the State of Mexico, Mexico  
**Michelle Bachelet**, Executive Director, UN Women  
**Elisa Carrió**, presidential candidate and National Deputy, Argentina  
**Rosalba Ciarlini**, Governor of the State of Rio Grande do Norte, Brazil  
**José Sergio Gabrielli**, CEO, Petrobras  
**Carlos Guzmán**, Executive Director, ProMéxico  
**Georgina Kessel**, Executive Director, BANOBRAS  
**Ricardo Lagos**, former President of Chile  
**Fernando Lorenzo**, Minister of Economy and Finance, Uruguay  
**Connie Mack**, U.S. Representative (R-FL), Chairman of the Subcommittee of the Western Hemisphere  
**José Antonio Meade**, Secretary of Finance and Public Credit, Mexico  
**Alfredo Moreno**, Minister of Foreign Affairs, Chile  
**Alejandro Poiré**, Spokesman for Security Issues, Mexico  
**Thomas Shannon**, U.S. Ambassador to Brazil  
**Gabriel Silva**, Ambassador of Colombia to the U.S.  
**José Manuel de la Sota**, Governor of the Province of Cordoba, Argentina  
**Susana Villarán**, Mayor of Lima, Peru

**Row 1:** Congressman **Connie Mack** (R-FL); **Susan Segal**, President and CEO, AS/COA; **Marcelo Claire**, Brightstar Corporation • **Rick Scott**, Governor of Florida • **Luis Arce Catacora**, Minister of Finance, Bolivia

**Row 2:** **Russell King**, Freeport-McMoRan; **José María Aznar**, former Prime Minister of Spain • **Derek F. Offer**, Cisco Systems; **Ismael Naveja**, Consul Interim, Consulate General of Mexico, New York; **Toshiyuki Mineno**, NEC Corporation; **Georgina Kessel**, Executive Director, BANOBRAS

**Row 3:** **Michelle Bachelet**, Executive Director, UN Women; **Susan Segal** • **Francisco J. Sanchez**, U.S. Under Secretary of Commerce for International Trade; **Nancy Anderson**, Senior Director, AS/COA Miami • **Alfredo Moreno**, Minister of Foreign Affairs, Chile

**Row 4:** **Mauro Vieira**, Ambassador of Brazil to the U.S. • **George B. Weiksner**, Credit Suisse; **Ricardo Lagos**, former President of Chile; **David Rockefeller**, Founder and Honorary Chairman, AS/COA • **Jose Fernandez**, Assistant Secretary for Economic, Energy, and Business Affairs, U.S. Department of State • **Ernesto Cordero Arroyo**, Secretary of Finance and Public Credit, Mexico



# Presidents of the Americas

## Leading the Americas

Americas Society and Council of the Americas host heads of state year-round for events at our three U.S. locations and in cities throughout the Americas. These programs provide opportunities for members, government officials, and policymakers to engage in dialogue about their countries' investment opportunities and current economic and political environments. During the opening week of the 66th Session of the UN General Assembly, Americas Society and Council of the Americas hosted public and private programs with the presidents of Chile, Colombia, Costa Rica, Honduras, Mexico, and Peru, and the vice presidents of Brazil and Uruguay. Throughout the year at events across the Americas, we hosted the presidents of Costa Rica, El Salvador, Mexico, and Panama.

Americas Society honored Mexican President Felipe Calderón with the Gold Insigne, the organization's highest honor. The Gold Insigne is awarded to leaders of democratically elected heads of state from the Western Hemisphere who promote greater awareness of the cultural, social, and political realities of the region, and greater understanding among the nations of the Americas.



**Row 1:** Ollanta Humala, President of Peru; • Jay Collins, Citigroup; Laura Chinchilla, President of Costa Rica  
**Row 2:** Porfirio Lobo, President of Honduras • Susan Segal, President and CEO, AS/COA; Felipe Calderón, President of Mexico; Mack McLarty, McLarty Associates  
**Row 3:** Juan Manuel Santos, President of Colombia • Sebastián Piñera, President of Chile; Richard C. Adkerson, Freeport-McMoRan

# Latin American Cities

Our signature **Latin American Cities** series provides the opportunity for investors to better understand the political and economic landscape of the countries in the region. In each city, we partner with key stakeholders to offer events of the utmost timeliness and relevance. Our conferences have become highly anticipated annual events, attracting top opinion makers to explore themes including investment, trade, infrastructure, innovation, social inclusion, climate change, and economic issues.

In 2011 Americas Society and Council of the Americas Latin American Cities series hosted conferences in eight cities: Bogota, Buenos Aires, Lima, Mexico City, Panama City, San Jose, Santiago, and São Paulo. Distinguished speakers included Presidents Laura Chinchilla of Costa Rica and Ricardo Martinelli of Panama, as well as ministers, governors, secretaries, ambassadors, senior representatives from multilateral organizations, CEOs, and entrepreneurs.

As our Latin American Cities series continues to build momentum and see consistently packed rooms, we've increased our virtual audience across the hemisphere by live webcasting every one of our conferences. Blogging, social media, and webcasting allow our audience to engage in the conversation, regardless of location.

**Row 1: Juan Carlos Echeverry**, Minister of Finance, Colombia • **Susan Segal**, President and CEO, AS/COA; **Rafael Roncagliolo**, Minister of Foreign Relations, Peru

**Row 2: Laura Chinchilla**, President of Costa Rica • **Muni Figueres**, Ambassador of Costa Rica to the U.S.; **Vilma Villalobos**, Microsoft; **Leonardo Garnier**, Minister of Education, Costa Rica; **William Merrigan**, Procter & Gamble • **Ricardo Martinelli**, President of Panama

**Row 3: Juan Andrés Fontaine**, Minister of the Economy, Development, and Tourism, Chile; **Susan Segal**, President and CEO, AS/COA • **Henrique Meirelles**, President, Brazilian Olympic Public Authority • **Thomas Shannon**, U.S. Ambassador to Brazil; **Mauro Vieira**, Brazilian Ambassador to the U.S.

Row 4: **Bruno Ferrari**, Secretary of the Economy, Mexico • **Fernando Quiroz**, Banco de Chile; **Claudio Muñoz**, Telefónica; **Carlos Martinangeli**, NEC; **Luis Marcelo Marrey Moncau**, Microsoft; **Victoria Hurtado Larrain**, Executive Director, ForoInnovación • **Susan Segal**; **Amado Boudou**, Minister of Economy and Public Finance, Argentina, and vice presidential candidate for Frente para la Victoria; **Carlos R. de la Vega**, Cámara Argentina de Comercio





# Latin American Cities Elite Events

In conjunction with our public Latin American Cities conferences, Americas Society and Council of the Americas host a number of members only **Elite Events** throughout the hemisphere. These events provide the ideal setting for our constituents and Chairman's International Advisory Council members to engage in intimate, off-the-record dialogue with senior hemispheric officials and business leaders. We offer an exclusive opportunity to network by drawing together guests who include local and international corporate members, invited speakers, and Americas Society and Council of the Americas board members.

In 2011, our honored guests included:

**Agustín Carstens**, Governor of Banco de México  
**Salomón Chertorivski**, Commissioner of Social Protection for Health, Mexico  
**José Ángel Córdova**, Secretary of Health, Mexico  
**Juan Andrés Fontaine**, Minister of the Economy, Development, and Tourism, Chile  
**Muni Figueres**, Ambassador of Costa Rica to the U.S.  
**Salomón Lerner**, Prime Minister of Peru  
**Rafael Roncagliolo**, Minister of Foreign Relations, Peru  
**Luis Liberman**, Second Vice President of Costa Rica  
**Ricardo Lorenzetti**, President of the Supreme Court of Justice of Argentina  
**Thomas Shannon**, U.S. Ambassador to Brazil  
**Arturo Valenzuela**, U.S. Assistant Secretary of State for Western Hemisphere Affairs  
**Alberto Vallarino**, Minister of Economy and Finance, Panama  
**Diego Molano Vega**, Minister of Information, Technologies, and Communications, Colombia  
**Mauro Vieira**, Brazilian Ambassador to the U.S.

**Row 1:** **Tadashi Ugajin**, NEC; **Carlos Martinangeli**, NEC; **Juan Andrés Fontaine**, Minister of the Economy, Development, and Tourism, Chile • **Arturo Valenzuela**, U.S. Assistant Secretary of State for Western Hemisphere Affairs; **Diego Molano Vega**, Minister of Information Technologies and Communications, Colombia

**Row 2:** **Gonzalo Verdomar Weiss**, BBVA; **Susan Segal**, President and CEO, AS/COA; **Ricardo Lorenzetti**, President of the Supreme Court of Justice of Argentina • **Agustín Carstens**, Governor of Banco de México

**Row 3:** **Jay Collins**, Citi; **Salomón Lerner**, Prime Minister of Peru • **José Rossi**, CINDE; **Muni Figueres**, Ambassador of Costa Rica to the U.S.

**Row 4:** **Samuel Israel**, DHL Global Forwarding; **Kurt Schosinsky**, DHL Global Forwarding; **Alberto Vallarino**, Minister of Economy and Finance, Panama • **Mauro Vieira**, Brazilian Ambassador to the U.S.; **Pedro G. Betancourt**, General Motors; Ambassador **John Negroponte**, Chairman, AS/COA



# Latin American Roundtables

## Engaging the Americas

In conjunction with our Latin American Cities conferences, Americas Society and Council of the Americas organize special private roundtable discussions to explore issues of country-specific and regional significance. We leverage our presence in Latin America to highlight our initiatives and enable our working groups to advance the dialogue on key policy topics.

In February, we held a roundtable discussion in Rio de Janeiro that examined how to create opportunities for at-risk youth, especially in areas beset by crime and insecurity. A Bogota roundtable explored ways that governments, the private sector, NGOs, and multilateral institutions can collaborate to expand formal labor market access for disadvantaged Colombian youth. In April we held a discussion in Mexico City that looked at how public-private partnerships can broaden access to healthcare in Mexico, while in June we held a roundtable in Bogota on entrepreneurship. Our October roundtable in Panama City sought to draw lessons from Asia's infrastructure expansion for Panama's own burgeoning infrastructure development. In November, we held a meeting on natural resource extraction and foreign investment in Peru.



**Row 1:** *Social Inclusion and the Next Generation: Building Opportunities for At-Risk Youth*, Rio de Janeiro. **Ricardo Henriques**, President, Instituto Pereira Passos; **Teca Pontual**, Projeto Ginásio Carioca, Rio de Janeiro City Department of Education; **Paulo Rogério**, Founder, Instituto Mídia Étnica • *Transportation Infrastructure in Latin America: Lessons from Asia*, Panama City. **José Lizardo Pacheco Tejeira**, Deputy Trade Minister, Ministry of Commerce and Industry, Panama • *The Impact of Innovation and Entrepreneurship on Development in Colombia*. **Gaia de Dominicis**, Managing Director, Endeavor; **Diego Molano Vega**, Minister of Information Technologies and Communications, Colombia

**Row 2:** *Expanding Youth Access to Formal Labor Markets through Public-Private Collaboration*, Bogota • *Social Inclusion, Education, and the Role of the Private Sector*, Rio de Janeiro. **Jailson de Souza**, Founder, Observatório de Favelas; **Jason Marczak**, Director of Policy, AS/COA; **Claudia Costin**, Secretary of Education, Municipality of Rio de Janeiro

**Row 3:** *Expanding Healthcare Access in Mexico through Public-Private Partnerships*, Mexico City. **José Ángel Córdova**, Secretary of Health, Mexico • **Salomón Chertorivski**, Commissioner of Corporación América S.A. Social Protection for Health, Mexico • *Natural Resource Extraction and Foreign Investment in Peru*, Lima. **Christopher Sabatini**, Senior Director of Policy, AS/COA; **Ricardo Morel**, Director, Instituto de Desarrollo Social

# Working, Action, and Advisory Groups

## Analyzing the Americas

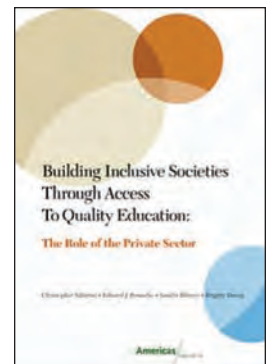
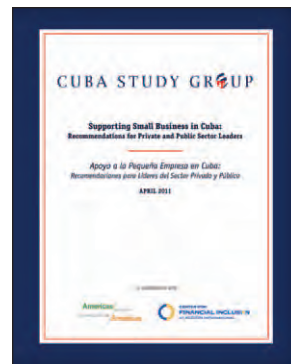
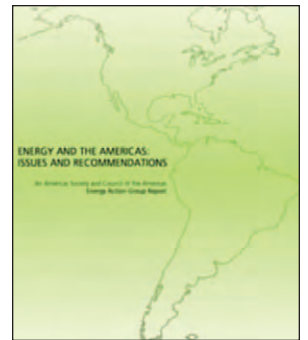
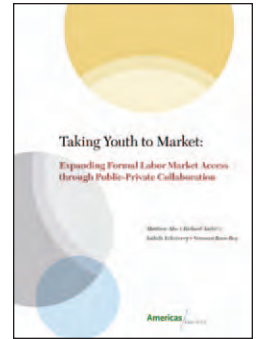
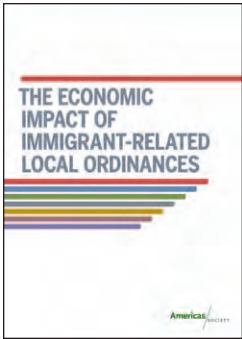
The **Cuba Working Group** (CWG) includes corporate leaders from the worlds of banking, financial services, energy, telecommunications, hospitality, pharmaceuticals, and law. Working group meetings look at the steps companies can take under current U.S. restrictions to pre-position themselves for future investment. This effort has produced a series of papers on regulations and laws affecting U.S. business activity under the U.S. embargo and in Cuba. In 2011, the CWG held a March meeting in New York on the implications of U.S.-Cuban regulatory changes for universities, NGOs, and business.

The **Energy Action Group** (EAG) brings together the public and private sectors to develop strategic energy policies for the Americas. In September, the group published a working paper, *Energy and the Americas: Issues and Recommendations*, which explores fundamental issues facing energy policymakers in the region. The EAG provided input to the development of the Piñera administration's energy plan through a November roundtable in Santiago with Chile's Minister of Energy Rodrigo Álvarez.

The **Hispanic Integration and Immigration Initiative** (HIII) advances the integration of Hispanic immigrants and the upward socioeconomic mobility of Hispanics overall in new gateway cities across the United States. With support from the Rockefeller Brothers Fund, the HIII released three publications in 2011: *Economic Growth and Integration in the Pacific Northwest* (April 2011); *New Destinations & Hispanic Immigrants: Promoting Inclusive Policies* (May 2011); and *The Economic Impact of Immigrant-Related Local Ordinances* (October 2011). For the third report, the HIII organized a summit in New York that looked at the community-wide effects of stringent versus permissive local immigration laws.

With funding from the Ford Foundation, Americas Society's **Social Inclusion Initiative** (SII) works to strengthen the voice of marginalized groups by presenting new research and promoting fresh debate on how the public and private sectors can address systemic challenges to social inclusion. Leveraging Americas Society's relationship with Council of the Americas, the SII involves in-country research, white papers, dedicated articles and topics in *Americas Quarterly*, and high-level private roundtables and public conferences on inclusion. In 2011, the SII held events in Bogota, Mexico City, Miami, New York, and Rio de Janeiro and published three white papers: *Addressing Systemic Challenges to Social Inclusion in Health Care: Initiatives of the Private Sector* (February 2011); *Building Inclusive Societies through Access to Quality Education: The Role of the Private Sector* (February 2011); and *Taking Youth to Market: Expanding Formal Labor Market Access through Public-Private Collaboration* (May 2011).

Council of the Americas' **Trade Advisory Group** (TAG) held several trade-focused events in 2011, including a meeting at the U.S. Capitol with U.S. Trade Representative Ambassador Ron Kirk and members of Congress on the role of the Western Hemisphere in the U.S. trade agenda. The TAG sponsored two programs with Ambassador Michael McKinley on the U.S.-Colombia free-trade agreement—a meeting with members of Congress and a briefing for COA members. Additional programs included meetings with the staff directors of the Senate Finance Committee and the House Ways and Means Committee and a private dinner for Ambassador Miriam Sapiro. The bipartisan passage of the Panama and Colombia free-trade agreements was a significant milestone for the TAG, having advocated for these agreements since they were first proposed.



**Row 1:** Roundtable on Energy Issues in Chile. **Rodrigo Álvarez**, Minister of Energy, Chile • **Mayor Julián Castro**, Mayor of San Antonio, Texas; **James Montoya**, Vice President for Relationship Development, College Board; **Jason Marczak**, Director of Policy, AS/COA • **Private Meeting with Ron Kirk**. Ambassador **Ron Kirk**, U.S. Trade Representative; Ambassador **John Negroponte**, Chairman, AS/COA

**Row 2:** *The Economic Impact of Immigrant-Related Local Ordinances*, October 2011 white paper • *Positive Frameworks for Renewable Energy*. **Carla Tully**, The AES Corporation; **Nicole Spencer**, Director, Energy Policy, AS/COA; **Leandro Alves**, Inter-American Development Bank • *Taking Youth to Market*, May 2011 white paper

**Row 3:** www.hispanicintegration.org • *Roots of Hope 2011 Conference*. **Christopher Sabatini**, Senior Director of Policy, AS/COA; **T. Sean McKean**, Roots of Hope • *Energy and the Americas: Issues and Recommendations*, September 2011 white paper

**Row 4:** • *Congressional Breakfast with Ambassador Michael McKinley - FTA Colombia*. Ambassador **James Jones**, ManattJones Global Strategies; **Michael McKinley**, U.S. Ambassador to Colombia; Representative **Sam Farr** (D-CA) • *Supporting Small Business in Cuba*, April 2011 white paper • *Building Inclusive Societies through Access to Quality Education*, February 2011 white paper

# AS/COA Online

## Linking the Americas

**AS/COA Online** reached a growing international audience in 2011. For the first time, we offered live webcasts of all AS/COA Latin American Cities conferences. We developed city-specific blogs that feature in-depth writing around our programmatic activities as well as videos, original image slideshows, and social media. Through these new media efforts, our conferences held in Buenos Aires, Lima, and Santiago trended as Twitter topics within respective host countries. We launched a Livestream channel ([www.livestream.com/ASCOA](http://www.livestream.com/ASCOA)) in June 2011, which serves as our newest platform for sharing live webcasts and videos of programs and received roughly 10,000 channel views in the second half of the year alone. An even greater amount of programming will be live broadcast in the coming year as we look to further expand our digital audience across the hemisphere.

Our publications continue to make [www.as-coa.org](http://www.as-coa.org) a crucial source for news about the Americas. In addition to regular news analysis articles, exclusive written and multimedia interviews with senior-level officials and private-sector leaders, and hemispheric updates covering major issues, our e-newsletters offer subscribers access to timely coverage of regional events, editorials by our experts and members, and programmatic content.

2012 will see the launch of our fully redesigned website. The site will feature deepened integration of blogs, as well as live and on-demand multimedia, creating a more active and engaging virtual space for our audience.

We invite you to join the AS/COA Online community. Sign up to get the latest policy news at [www.as-coa.org/newsletters](http://www.as-coa.org/newsletters) and follow us on Twitter at [@ascoa](https://twitter.com/ascoa) and at [Facebook.com/ASCOA](https://www.facebook.com/ASCOA).



EN ESPAÑOL

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Latin American Cities Conference

# ARGENTINA

PERSPECTIVAS ECONÓMICAS Y POLÍTICAS

31 de agosto, Alvear Palace Hotel, Buenos Aires

Argentina: Economic and Political Perspectives  
http://www.as-coa.org

CONFERENCE BLOG & HIGHLIGHTS

BLOG DE LA CONFERENCIA Y DESTACADOS

AGENDA & BIOS

EN ESPAÑOL

Click on speaker names for bios.

8:00 a.m. Registration and breakfast

Opening Session

9:00 a.m.

- Susan Segal, President & CEO, ASCOA
- Carlos R. de la Vega, President, Cámara Argentina de Comercio
- Anibal Fernández, Chief of Cabinet, Republic of Argentina

9:40 a.m.

- Ricardo Alfonsín, National Deputy, Unión Cívica Radical, and *Departamento de Economía, Unión Cívica Radical*

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Access our Argentina list on Twitter.

Speakers:

- Anibal Fernández, Chief of Cabinet, Republic of Argentina
- Amado Boudou, Minister of Economy and Public Finance, Republic of Argentina
- Débora Giorgi, Minister of Industry, Republic of Argentina
- Ricardo Alfonsín, National Deputy, Unión Cívica Radical, and Presidential Candidate for Unión para el Desarrollo Social


Oradores Confirmados:

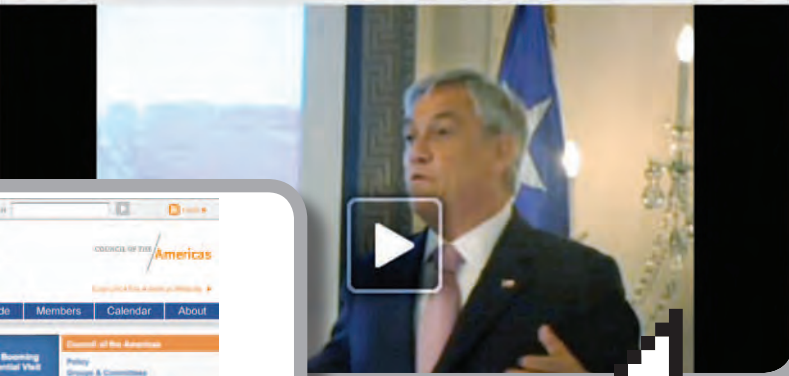
- Anibal Fernández, Jefe de Gabinete de Ministros de la Nación
- Amado Boudou, Ministro de Finanzas Públicas de la Nación
- Débora Giorgi, Ministra de Nación
- Ricardo Alfonsín, Diputado de la Nación y Presidente de la Nación

AS COA

## A Discussion with President Sebastián Piñera on Inno...

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Americas SOCIETY

Uniting opinion leaders to exchange ideas and create solutions to the challenges of the Americas today

America Society Website

Publications Programs Resources Working Groups Media Guide Members Calendar About

News

America Society

Policy Groups & Committees Programs Members

Upcoming Programs

Apr 5 Exhibition Tour with the Arctic and Antarctic

Apr 10 Jack Layton Speaks at the 2011 Summit

Apr 11 Canada's Strategic Outlook: Young Leader Program

Panel Programs

Mar 20 Canada's Economic Outlook: A Conversation with the Prime Minister

Mar 22 Canada's Strategic Outlook: A Conversation with the Prime Minister

Apr 5 Article in Conversation with the Prime Minister

Recent Publications

Recess to Promote Banking Reform to First Presidential Visit to DC

The Brazilian leader will make his first recess to visit to the United States on April 8. There, international agencies and investors are key items on his agenda.

The Private Sector's Commitment to Job Creation

In this report, AS/COA's Bureau of the Americas Private Sector Advisory Group explains initiatives to create the future and ways necessary for job growth and economic development. The report will be distributed to newspapers, analysts, institutions of higher learning, and other stakeholders.

Weekly Roundup: FARC's Peace Package, Brazil's Stimulus Package, Obama's Latin Month

Executive leader confirms stance from the Summit of the Americas. U.S. officials show a clear way to track some, and some Mexican President Miguel is in a hard line. Read these news and more in the Weekly Roundup.

In Washington, North American Leaders Talk Trade, Security

U.S. President Barack Obama met with Canadian Prime Minister Stephen Harper and Mexican President Felipe Calderón on April 7 to discuss strengthening regulations and coordinating security.

Event of the Americas

Policy Groups & Committees Programs Members

Upcoming Programs

Apr 15 A Discussion with Felipe Larraín, Minister of Finance, Chile (virtual meeting)

Apr 16 AIG 15th-Year Anniversary Celebration: Public Panel and Reception (virtual meeting)

Apr 22 FBI, Chief Economist: Argentina's Economic Outlook (virtual meeting)

Panel Programs

May 22 Public Lockdown with Michael Buckley, Minister of Planning, Budget, and Management of Brazil (virtual meeting)

Results for ASCOA

ASCOA Online

Tweets for ASCOA

Susan Segal

I'm opening tomorrow at @ASCOA's Latin America Investing Conference in NYC with @Comcast and @angel speak at @ASCOA's Latin America Investing Conference in @ASCOA's va @ASCOA

America Quarterly

ASCOA Online

RT @ASCOA: PHOTO: celebrating 5th birthday of America Quarterly magazine @ ASCOA with @Comcast and @angel speak at @ASCOA's Latin America Investing Conference in @ASCOA's va @ASCOA

N. Parker Ramsey

PHOTO: celebrating the 5th birthday of America Quarterly magazine @ ASCOA with @Comcast and @angel speak at @ASCOA's Latin America Investing Conference in @ASCOA's va @ASCOA

CanadaW

RT @ASCOA: Join us for our Washington conf. May 7-8 on Latin America & Canada's leadership role in its finance & trade @ASCOA

Alex Guerrero

RT @ASCOA: Latin America to register for @ASCOA's event with @Comcast and @angel speak at @ASCOA's Latin America Investing Conference in @ASCOA's va @ASCOA

Flamenco Vivo

Asesoría IT

Asesoría IT

**Top to bottom:**

English- and Spanish-language blog for AS/COA's 2011 Buenos Aires conference • Live webcast of AS/COA's discussion with Chilean President Sebastián Piñera during Presidents of the Americas week • AS/COA Online homepage • AS/COA's Twitter feed

# Americas Quarterly

Engaging the Americas

**Americas Quarterly** (AQ) is the premier journal dedicated to policy analysis and debate on economics, finance, politics, and social development in the Western Hemisphere.

Over the five years of the journal, AQ contributors have included former Brazilian President Fernando Henrique Cardoso, U.S. Secretary of Labor Hilda Solis, Brazilian former Minister of Foreign Affairs Celso Amorim, Professor Albert Fishlow, and journalist Alma Guillermoprieto.

Each issue highlights a specific theme: Winter 2011 examined free trade and market access in the hemisphere; Spring 2011 looked at the new Brazil and the changing hemisphere; Summer 2011 was devoted to sports and included interviews with top athletes from the United States and Latin America; and Fall 2011 explored the new development trend of impact investing. AQ held launch events in Washington DC, Miami, and New York.

AQ Online ([www.AmericasQuarterly.org](http://www.AmericasQuarterly.org)) continued to be a leading source of up-to-date analysis about breaking events in the hemisphere, featuring web-exclusive articles, daily blog posts, and other multimedia content from across the Americas. Highlights in 2011 included the launch of a dedicated social inclusion portal, rollout of a new AQ Q&A video series, and in-depth coverage of U.S. President Barack Obama's March trip to Latin America.



**Row 1:** *Free Trade and Market Access Americas Quarterly Issue Launch.* **Jeff Schott**, Peter G. Peterson Institute for International Economics; **Christopher Sabatini**, Editor-in-Chief, *Americas Quarterly*; **Ed Gresser**, President, Democratic Leadership Council; **Chris Padilla**, IBM; **Bill Lane**, Caterpillar Inc.; **Eric Farnsworth**, Vice President, COA

**Row 2:** Winter 2011 • Spring 2011 • Summer 2011 • Fall 2011

**Row 3:** *Celso Amorim: Reflections on Brazil's Global Rise.* **Christopher Sabatini**; **Celso Amorim**, former Minister of Foreign Affairs, Brazil • *Impact Investing Americas Quarterly Issue Launch.* **Margot Brandenburg**, Associate Director, Rockefeller Foundation; **Luiz Ros**, Manager for the Opportunities for the Majority, Inter-American Development Bank; **Liam Brody**, Senior Vice President of Business Development and Corporate Relations, Root Capital; **Antony Bugg-Levine**, CEO, Nonprofit Finance Fund

# 41st Annual Washington Conference

For more than 40 years, the **Washington Conference on the Americas** has offered the opportunity for leaders from the public and private sectors to advance the hemispheric policy agenda and set the terms of regional debate. It has hosted distinguished speakers, including U.S. cabinet officials, congressional leaders, ministers, and heads of state. Held at the U.S. Department of State and the Inter-American Development Bank, COA's 41st Washington Conference explored opportunities that exist for greater regional integration, country-specific economic outlooks, energy policy, security challenges, and bilateral relations.

For the third year straight, U.S. Secretary of State Hillary Clinton addressed the conference. She was joined by Salvadoran President Mauricio Funes, who highlighted his administration's efforts to address security challenges, and Mexican President Felipe Calderón, who offered concluding remarks on the U.S.-Mexican partnership vis-à-vis investment, trade, and security. The conference also included a discussion with Canadian Minister of Finance James M. Flaherty about his country's recent elections and the economic effects of regional trade policy and NAFTA. Colombian Minister of Finance Juan Carlos Echeverry gave a presentation detailing his country's economic outlook, and U.S. Secretary of the Interior Ken Salazar discussed core components of the Obama administration's energy policy.

During the opening reception, COA honored Senator Richard Lugar (R-IN) and Senator Robert Menendez (D-NJ) with the Chairman's Award for Leadership in the Americas for their important contributions to social, political, and economic development in the Americas.

**Row 1:** Juan Carlos Echeverry, Minister of Finance, Colombia • Alexander G. van Tienhoven, Citi; Ali Moshiri, Chevron • Alejandro F. Reynal, MBA Lazard; Erica Roberts, Fundación Exportar

**Row 2:** Michael Sheridan, Ford; James M. Flaherty, Minister of Finance, Canada • Felipe Calderón, President of Mexico • Senator Richard Lugar (R-IN); Senator Robert Menendez (D-NJ)

**Row 3:** Ambassador John Negroponte, Chairman, AS/COA; Mauricio Funes, President of El Salvador; Hillary Clinton, U.S. Secretary of State; Ken Salazar, U.S. Secretary of the Interior • U.S. Senator John McCain (R-AZ); Gary Doer, Ambassador of Canada to the U.S.

**Row 4:** Ambassador John Negroponte, Chairman, AS/COA; Arturo Valenzuela, U.S. Assistant Secretary of State for Western Hemisphere Affairs; Susan Segal, President and CEO, AS/COA; Eric Farnsworth, Vice President, COA



# Education and Advocacy

Through briefings, private meetings, testimony, public panel discussions, and direct interaction with administration and congressional leaders, Council of the Americas represents our members' collective interests by increasing understanding of trade, investment, and U.S. hemispheric policy.

In 2011, Council of the Americas played a leadership role in advocating successfully for passage of the U.S. free-trade agreements (FTAs) with Colombia and Panama, holding numerous dedicated meetings and conference calls with public- and private-sector leaders and submitting congressional testimony.

In statements submitted to the House Ways and Means Committee in January and March, Council of the Americas urged swift ratification of the pending FTAs to benefit both U.S. economic and strategic interests. Over the summer, COA conveyed the same message in letters to the leadership of the U.S. Senate and House of Representatives, while members of COA's Trade Advisory Group published an op-ed in *The Washington Post* titled "Approve the Free-Trade Agreements," among other activities. In addition, COA hosted U.S. Trade Representative Ron Kirk and U.S. Ambassador to Colombia Michael McKinley for meetings on the Hill. On October 12, the trade pacts became the first trade deals to pass the U.S. Congress since 2007.

Other 2011 initiatives included testimony to the U.S. House Committee on Foreign Affairs in October by COA Vice President Eric Farnsworth, who spoke about the growth of violence in Latin America stemming from the drug trade and what the United States can do to combat it. A November statement to the Committee on Natural Resources urged greater clarity with Cuba on offshore drilling, citing similar examples with Canada and Mexico.



**Row 1:** *The International Exploitation of Drug Wars and What We Can Do About It.* U.S. Representative **Ted Poe** (R-TX); U.S. Representative **Dana Rohrbacher** (R-CA); U.S. Representative **Russ Carnahan** (D-MO)

**Row 2:** *Private Trade Advisory Dinner.* **Miriam Sapiro**, U.S. Deputy Trade Representative; Ambassador **John Negroponte**, Chairman, AS/COA • *What's Next for Hemispheric Trade?* **Eric Farnsworth**, Vice President, COA; **Angela Ellard**, U.S. Chief Trade Counsel and Trade Subcommittee Staff Director; **Welby Leaman**, Trade Counsel, Ways and Means Committee, U.S. House of Representatives

**Row 3:** *Next Steps for Hemispheric Trade.* **Amber Cottle**, Chief International Trade Counsel of the U.S. Senate Finance Committee • *Latin-Asia Business Forum 2011.* **Iwan Azis**, Head, Office of Regional Economic Integration, Asian Development Bank; **Enrique García**, President, CAF; **Eric Farnsworth**

# Literature

For more than 40 years the Literature program has been recognized for its leadership in presenting the best writing from the Americas, featuring celebrated authors, historical literary figures, and emerging voices in traditional genres as well as in new media. Literature programs and *Review* magazine have continued to provide an ongoing context for contemporary writing from the Americas and to showcase contemporary authors and scholars from throughout the region to the reading public.

The Literature program's 2011 activities demonstrated excellence in literary quality and diversity, as well as timeliness and intellectual scope. Presenting a breadth of writers from the hemisphere who examined seminal issues related to language, history, and national identity, we engaged an audience of nearly 2,000 in 2011 at Americas Society and expanded the readership and online presence for *Review*.

The Spring 2011 season celebrated "Cuba Inside and Out," a series that explored the wealth and breadth of Cuban writing on and off the island. Public programs—book presentations, panels, and a dramatic reading—featured a cross-section of Cuban writers and scholars, among them Roberto González Echevarría, Oscar Hijuelos, Abilio Estéves, Reina María Rodríguez, and Ernesto Hernández Busto, and culminated in the launch of *Review* 82 (Cuba Inside and Out), guest-edited by José Manuel Prieto and Anke Birkenmaier. The issue compiled academic and creative essays as well as poetry and fiction by iconic and younger scholars and writers representing various generations and aesthetics. The series was presented as part of the ¡Sí Cuba! festival, a New York celebration of Cuban arts and culture spearheaded by BAM and presented by 14 cultural institutions, including Americas Society.

The Fall 2011 season's major event, "Cityscapes of Rio and Bahia," was a symposium that addressed urban literature in those two cities from the colonial period to the present. Scholars including Earl Fitz, Charles Perrone, Gregory Rabassa, and Nelson Vieira as well as emerging and established writers from Rio and Bahia—João Paulo Cuenca, Ana Maria Machado, Lande Onawale, and Helena Parente Cunha—participated in panels and readings that concluded with a launch of *Review* 83 (Cityscapes of Rio and Bahia), guest-edited by Elizabeth Lowe and Peggy Sharpe. The issue showcased academic and creative essays, poetry, song lyrics, and fiction by major scholars of Brazilian literature as well as iconic and emerging writers.





**Row 1:** Book Presentation of *Thoughts Without Cigarettes*. **Oscar Hijuelos**, author of *Thoughts Without Cigarettes* • Review 83 Launch. **Lande Onawale**, author; **Ana Maria Machado**, author; **João Paulo Cuenca**, author • Book Presentation of *Cuban Fiestas and The Havana Habit*. **Roberto González Echevarría**, author of *Cuban Fiestas*; **Gustavo Pérez Firmat**, author of *The Havana Habit*

**Row 2:** *Boundaries* book launch. **Donette Francis**, scholar; **Elizabeth Nunez**, author of *Boundaries*; **Vita Rabinowitz**, Provost at Hunter College, CUNY

**Row 3:** *Festival de la Palabra: "Identity's dreams: sueños literarios de la nueva América Latina."* **Karla Suárez**, author; **Andrés Neuman**, novelist • Book Presentation of *The Absent Sea*. **Pola Schijman**, Senior Director, Special Events, AS/COA; **Carlos Franz**, author of *The Absent Sea*

**Row 4:** Book Presentation of *By Word of Mouth: Poems from the Spanish, 1916–1959*. **Jonathan Cohen**, editor

# Music

During 2011, the MetLife Foundation Music of the Americas Concert Series maintained its commitment to excellence and innovation, advancing our position as premier presenters in the United States of music from Latin America, the Caribbean, and Canada. The 2011 series offered 27 public events in New York, and marked the first time that Americas Society offered musical programs in Miami, with three opera recitals there in January and November.

We continued longstanding collaborations with the Instituto Superior de Arte del Teatro Colón; the José Limón Dance Company; and Mannes, the New School for Music; and started new ones with the American Composers Orchestra and Make Music New York.

Concert highlights included four performances by artists from the Instituto Superior de Arte del Teatro Colón in New York and Miami, and rousing performances by Jamaican keyboardist Ibo Cooper along with a concert of legendary trombonist Vin Gordon and the Original Wailers' Horn Section. A series of concerts by leading Canadian string quartets, including the Afiara, Cecilia, and St. Lawrence groups showcased the vitality of the ensemble in that country. Camerata Aberta, from São Paulo, gave U.S. premieres of several works by young Brazilian composers, while Chilean violist Roberto Díaz offered an all-Brahms recital. We also presented the young musicians of Núcleo Corona, an afterschool orchestral music initiative based in Queens, and, in the summer, participated in Make Music New York with an outdoors concert by the Mariachi Academy of New York.

The Music program continued to expand its audience reach and visibility by creating new online content and increasing the number of followers of its social media profiles. New live videos were posted online, and the annual Music of the Americas compilation CD was distributed to supporters and members.



Row 1: Ibo Cooper • Artists from Instituto Superior de Arte del Teatro Colón • José Limón Dance Company  
 Row 2: Cecilia String Quartet • Mariachi Academy of New York performing outside Americas Society  
 Row 3: Vin Gordon and the Original Wailers' Horn Section • Roberto Díaz with pianist Kwan Yi  
 Row 4: Carlos Barbosa-Lima • Meridionalis and Ensemble Lipzodes

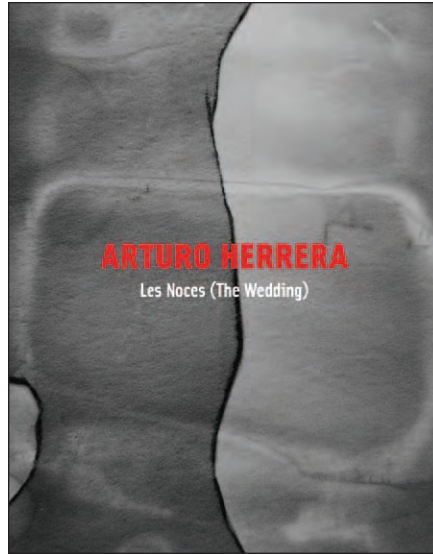
# Visual Arts

The Visual Arts program presented three exhibitions of contemporary art in 2011. An accompanying series of public events was presented in partnership with the Brooklyn Academy of Music's ¡Sí Cuba! Festival, Columbia University, The Watermill Center: A Laboratory for Performance, and Cinema Tropical, while publications were distributed by D.A.P Art Books and Associação para o Patronato Contemporâneo in São Paulo. Each project undertook a new path of interpretation on the history and artistic production occurring throughout the Americas at large.

The year began with the exhibition *Arturo Herrera: Les Noces (The Wedding)*, curated by Gabriela Rangel, focusing on a two-channel digital projection based on the eponymous 1923 ballet scored by the composer Igor Stravinsky for Sergei Diaghilev's Ballet Russes and designed by Natalia Goncharova. Herrera digitally reworked fragments of his own artworks as well as remnants gathered from his studio into an ever-shifting dance of abstract black-and-white images set to Stravinsky's music.

The spring saw the launch of the first installment of the *For Rent* series, curated by Yasmeen Siddiqui. Consuelo Castañeda transformed the gallery through an expansive lounge based on the artist's experience as a Cuban émigré and Americas Society's history with the Cold War.

The fall closed the year with *Antonio Manuel: I Want to Act, Not Represent!* curated by Claudia Calirman and Gabriela Rangel. It was the first solo show in the United States dedicated to the pioneer of body art. It gathered drawings, films, installations, and sculptures, as well as documentation on the Brazilian artist's radical performances. Antonio Manuel formed part of the neo-avant-garde movement that emerged in Rio de Janeiro during the most repressive years of the military dictatorship.



Row 1: Arturo Herrera: *Les Noces (The Wedding)*. Arturo Herrera, artist, discusses his work with a guest. • Antonio Manuel: *I Want to Act, Not Represent!* Ambassador Luiz Felipe de Seixas Corrêa, Consul General of Brazil in New York; Antonio Manuel, artist  
 Row 2: Antonio Manuel: *I Want to Act Not Represent!* 2011 Americas Society's publication • Arturo Herrera: *Les Noces (The Wedding)* 2011 Americas Society's publication  
 Row 3: *What's He Building in There?* Members of the Chilean performance group **SS** in a collaborative event with The Watermill Center: A Laboratory for Performance • *For Rent: Consuelo Castañeda*. Julian Schnabel (second from L), filmmaker, and Consuelo Castañeda (third from L), artist, with friends  
 Vertical: *For Rent: Consuelo Castañeda*. Installation view.

# Chairman's International Advisory Council

**Americas Society's Chairman's International Advisory Council (CIAC)** is an integrated and critical part of the organization, and provides multiple opportunities for our members to deepen their network of relationships in the private and public sectors. A group of distinguished business leaders, entrepreneurs, eminent cultural luminaries, philanthropists, and other opinion leaders who share a strong commitment to their countries and the hemisphere as well as to the Americas Society mission, CIAC members are active participants in multiple activities. They play a vital role in our conferences, elite private meetings, working groups and new ideas, cultural programs, and special events in New York, Washington DC, Miami, other U.S. cities, Canada, and throughout Latin America.

Americas Society continuously engages our CIAC members with opportunities for high-level dialogue on important issues. We value our CIAC members and are constantly looking for opportunities to involve them in the many issues facing their countries and the hemisphere. We consider this network critical to enhancing our mission and moving forward on common agendas.



**Row 1:** Gina Diez-Barroso de Franklin, Grupo Diarq; Ragnhild Melzi, Senior Director, Public Policy Programs and Corporate Relations, AS/COA • Patricia Menéndez-Cambó, Global Practice Group; David Gutierrez, BLP Abogados • Andónico Luksic, Vice Chairman, Banco de Chile

**Row 2:** Ricardo Vilella Marino, Itaú Unibanco; Patricia Vilella Marino • Alejandro Bulgheroni, PanAmerican Energy; Gabriel Nazar, Cardon Cosas Nuestras • Pedro Nicolás Baridón, OCSA

**Row 3:** Ollanta Humala, President of Peru; Arminio F. Borjas, The AES Corporation; Carlos Rodríguez Pastor, Intergroup Financial; Jay Collins, Citigroup; Ali Moshiri, Chevron • Alistair McLeish, Speyside Corporate Relations; Juan Pablo del Valle Perochena, Mexichem; Juan Luis Bour, FIEL

# Spring Party

Americas Society's 31st Annual **Spring Party**, held at Cipriani Wall Street in New York on June 9, attracted over 500 guests from the worlds of business, philanthropy, government, and the arts.

The 2011 honorees were Carlos Cruz-Diez, artist; C. Robert Henrikson, chairman of the Board of MetLife, Inc.; and Andrónico Luksic, vice chairman of Banco de Chile. They received the Gold Medal for their contributions to the arts and education, financial, and social initiatives within the Americas. Chilean Minister of Energy Laurence Golborne joined the event in order to present and read a letter from President of Chile Sebastián Piñera congratulating Andrónico Luksic on being awarded the Gold Medal.





Row 1: View of Cipriani Wall Street, site of Americas Society's 31st Annual Spring Party • Ambassador **John Negroponte**; **C. Robert Henrikson**; **Carlos Cruz-Diez**; **Andrónico Luksic**; **Susan Segal**  
 Row 2: **Stanley Motta**; **Susan Segal**; **Linky Motta** • Minister **Laurence Golborne** • Ambassador **Negroponte**; **José María Sanz-Magallón**; **Diana Negroponte**; **Luis Abril**; **Teresa Abril**  
 Row 3: **Silke Reynal**; **Alejandro Reynal** • **Misi Moshiri**; **Ali Moshiri**; **Aisen Chacin** • **Randy Melzi**; **Richard C. Adkerson**  
 Row 4: **Stephanie Junger-Moat**; **Michael Duffy**

# Inaugural Dinner

Americas Society held its annual **Inaugural Dinner** on October 6 at its Park Avenue landmark building, marking the beginning of the 2011/2012 programs season. The guest of honor U.S. Undersecretary of State for Economics, Energy, and Agricultural Affairs Robert D. Hormats keynoted the event, speaking on the critical role of the United States in working with hemispheric partners to support economic growth and development through expanded trade and investment, innovation, and job creation in the formal economy.

The event was attended by Board members, Chairman's International Advisory Council members, and representatives of the New York diplomatic community.

**Row 1: Robert D. Hormats; Pola Schijman • Carlos Guimaraes; Patricia Villela-Marino; Ricardo Villela-Marino**

**Row 2: Patricia Menéndez-Cambó; Ambassador Pedro J. Núñez Mosquera • Robert D. Hormats; Diana Negroponte; Eduardo Eurnekian; Gina Diez-Barroso de Franklin**

**Row 3: Alejandro Reynal, Sharon Schultz • Ambassador Eduardo Ulibarri; Ragnhild Melzi; José María Sanz-Magallón; María Pia Ruffilli**

**Row 4: Gina Diez-Barroso de Franklin; María Elena Lagomasino; Ricardo Villela-Marino • Susan Greenwell, Andrea Sanseverino Galan • Susan Segal; Terrence J. Checki**



# Council of the Americas Corporate Members

## As of December 31, 2011

AARP	Brasil Foods	DirecTV Latin America, LLC*
ACE Group	Braskem S.A.	Discovery Communications
Advent International*	Bridas Corporation*	Eastman Chemical Latin America, Inc.
AEI Services *	Brightstar Corporation*	Edenor S.A.
Aeropuertos Argentina 2000*	Brilla Group	Eletrobras
The AES Corporation*	Bulltick Capital Markets	Eli Lilly and Company
Akerman Senterfitt LLP	Bunge Limited*	Elliott Management
The Albright Stonebridge Group	Burson-Marsteller	Embraer
Alcatel-Lucent	Business News Americas	Empresas CMPC S.A.
AMAD Holdings	CA Technologies*	Enel
American Express Company	Cargill, Incorporated	ENI
Amgen, Inc	Caterpillar Inc.	Ernst & Young LLP*
Andes Energia plc	Celulosa Arauco y Constitución (Arauco)	Eton Park Capital Management*
Andrade Gutierrez S.A.	CF Industries, Inc.*	European InterAmerican Finance, LLC
APCO Worldwide	Chadbourne & Parke LLP	Exxon Mobil Corporation*
Applus Technologies	Chartis*	FedEx Express
Archer Daniels Midland Company	Chevron Corporation+	Financial Times*
Arcos Dorados S.A.*	Chiquita Brands International, Inc.	Fintech Advisory, Inc.
Avon Products, Inc.	Cisco Systems, Inc.	Fitch Ratings
Banco Bradesco S.A.	Cisneros Group of Companies	Fluor
Banco de la Nación Argentina	Citigroup, Inc.*	Ford Motor Company*
Banco Latinoamericano de Exportaciones, S.A. (Bladex)	Cleary, Gottlieb, Steen & Hamilton LLP	Freeport-McMoRan Copper and Gold Inc.*
Banco Santander	The Coca-Cola Company*	FTI Consulting, Inc.
Bank of America*	Colombian Coffee Federation, Inc.	General Electric Company*
The Bank of Nova Scotia	Conduit Capital Partners, LLC	General Motors South America*
The Bank of Tokyo-Mitsubishi UFJ, Ltd.	ConocoPhillips*	GenSpring Family Offices
Barrick Gold Corporation*	Continental Grain Company	Goldman Sachs
BBVA	Corporación Multi Inversiones*	Google, Inc.*
Bear Creek Mining Corp.	Covington & Burling LLP	Greenberg Traurig, LLP*
Bloomberg*	Credit Suisse*	Grupo Arfel
BNP Paribas	CSA Group	Grupo Empresarial Kaluz*
BNY Mellon*	Curtis, Mallet-Prevost, Colt & Mosle LLP	Grupo Televisa, S.A.B.*
The Boeing Company	Deloitte LLP	Guardian Industries
	Deutsche Bank	Hamburg Sud
	DHL Global Forwarding*	HBO Latin America *
	Diageo plc	Hewlett-Packard Company

HSBC Securities (USA) Inc.*	Mizuho Corporate Bank, Ltd.	Standard Chartered Bank
IBM Corporation*	Monsanto Company*	Starwood Hotels & Resorts Worldwide, Inc.
Intelsat	Mosbacher Energy Company	Sullivan & Cromwell LLP*
InterContinental Hotels Group	Mylan Inc.	Tarpon Investimentos*
IRSA Inversiones y Representaciones S.A.*	NCR Corporation	TATA Consultancy Services
Itaú Unibanco Holdings, S.A.*	NEC *	TATA Sons Ltd.
Japan Bank for International Cooperation	Nestlé S.A.	Techint Inc.
Johnson & Johnson*	New York Life	TE Connectivity
J.P. Morgan*	News Corp / Fox*	Telefónica Internacional USA, Inc.*
Kansas City Southern	Nokia	Temasek Holdings
Kelley Drye & Warren LLP	Novartis Pharmaceuticals Corporation	Thomson Reuters
Kraft Foods International, Inc.	Odebrecht	Tres Mares Group
Kroll	Ogilvy Public Relations Worldwide	Tyco International Ltd.
LAN Argentina S.A.	Panedile Argentina, S.A.	UBS AG
Latham & Watkins LLP*	PepsiCo*	UPS
Latin Trade Magazine	Petróleo Brasileiro S.A. - Petrobras	Veirano Advogados
Libra Capital US, Inc.	Pfizer Inc*	Visa International
Linden Trust for Conservation	Philip Morris International, Latin America and Canada*	VT Systems, Inc.
Manatt, Phelps & Phillips, LLP	Pinheiro Neto Advogados	Wal-Mart Stores, Inc.*
ManpowerGroup*	Pluspetrol*	The Western Union Company
Marfrig Group*	The Procter & Gamble Company	White & Case LLP*
Marriott International Inc.	Raytheon Company	WYSE Technology Inc.
MasterCard Worldwide	Research in Motion – (RIM)	Xela Enterprises Ltd.
Mattos Filho, Veiga Filho, Marrey Jr. e Quiroga Advogados	Ryder System, Inc.	Zemi Communications, LLC
MBA Lazard	SAS*	
McDonald's Corporation*	Sempra Energy International	
McLarty Associates	Sesame Workshop	
MeadWestvaco Corporation*	Shearman & Sterling LLP*	
Medtronic, Inc.	Shell International EP*	
Mercantil Servicios Financieros, C.A.*	Simpson Thacher & Bartlett LLP	
Merck & Co., Inc.*	Skadden, Arps, Slate, Meagher, & Flom LLP	<i>+Patron Corporate Member</i>
MetLife, Inc.*	SNC-Lavalin	<i>*Elite Corporate Member</i>
Microsoft Corporation*	Sojitz Corporation of America	
Milbank, Tweed, Hadley & McCloy LLP	Standard & Poor's	
Mitsubishi International Corporation	Standard Bank	

# Americas Society Grants and Contributions

## **\$50,000 and above**

Banco de Chile  
Barrick Gold Corporation  
CCU, S.A.  
Chevron  
Citi  
Mr. & Mrs. Oscar de la Renta  
Dewey & LeBoeuf  
Ford Foundation  
J.P. Morgan  
JPMorgan Chase Foundation  
Andrónico Luksic  
McLarty Associates  
MetLife  
MetLife Foundation  
Open Society Foundations  
Power Corporation of Canada  
Quiñenco  
David Rockefeller  
Rockefeller Brothers Fund  
Telefónica Internacional S.A.  
The Reed Foundation  
The Tinker Foundation Inc.

## **\$25,000 to \$49,999**

Aon Hewitt  
Arcos Dorados  
Beusa Energy  
Patricia & Gustavo Cisneros  
Mr. & Mrs. J. Pepe Fanjul  
Gina Diez Barroso de Franklin &  
Dr. Abraham Franklin  
Freeport-McMoRan Copper and Gold Inc.  
Stephanie Junger-Moat  
Mario Kreutzberger  
Lazard  
Elías Masri  
Mercantil Servicios Financieros  
Mr. & Mrs. Stanley Motta  
New York City Department of Cultural Affairs  
in partnership with the City Council  
Petrobras  
Carlos Rodríguez-Pastor

## **\$10,000 to \$24,999**

Aeropuertos Argentina 2000  
Anonymous  
Antofagasta Minerals S.A.  
Carlos Julio Ardila  
Patricia & Carlos Julio Ardila  
Argosy Foundation Contemporary Music Fund  
Pilar Arosemena de Alemán  
Emilio Azcárraga Jean  
Alejandro Baillères  
Bank of America Merrill Lynch  
Charles F. Barber  
Pedro Nicolás Baridon  
Roberto Bonetti  
Mr. & Mrs. Roberto Bonetti  
Teresa A.L. de Bulgheroni  
Juan C. Cappello  
Jean Chagnon  
Chamber Music America/Doris Duke Charitable  
Foundation

Gustavo A. Cisneros  
Patricia Phelps de Cisneros  
Cleary Gottlieb Steen & Hamilton LLP  
Concierge Services for Students Ltd.  
Consulate General of Brazil in New York  
Continental Grain Company  
CorpGroup Interhold  
Jorge Marín Correa  
Credit Suisse  
Juan Pablo del Valle Perochena  
André Desmarais  
Gina Diez Barroso de Franklin  
Edelman  
Henry Eder  
Agustin E. Edwards  
Mr. & Mrs. Agustín E. Edwards  
Eduardo S. Elsztain  
Juan Enriquez Cabot  
Etant donnés: The French-American Fund for  
Contemporary Art  
Eton Park Capital Management  
Exxon Mobil Corporation  
Ernesto Fernández-Holmann  
Alex Fort Brescia  
FullComex Trading  
Amb. Antonio O. Garza  
Grupo Televisa, S.A.B.  
Carlos N. Guimarães  
David Gutiérrez  
Pablo Henning  
Eduardo Hochschild  
Itaú BBA  
Peter J. Johnson  
Israel Klabin  
María Elena Lagomasino  
Leon Lowenstein Foundation, Inc.  
John A. Luke, Jr.  
ManattJones Global Strategies  
Ricardo Villela Marino  
Gustavo Marturet

Mary Flagler Cary Charitable Trust

Bernardo Matte

Eliodoro Matte

MBA Lazard

MeadWestvaco Foundation

Meet The Composer

Mercantil

Marcelo Mindlin

Marcos Antonio Molina dos Santos

Marcos Augusto de Moraes

Robert Mosbacher, Jr.

National Endowment for the Arts

Jorge J. Neuss

New York State Council on the Arts with the  
support of Governor Andrew Cuomo and  
the New York State legislature

Enrique Norten

Richard de J. Osborne

Pan American Energy LLC

Conrado Pappalardo

Conrado & Marité Pappalardo

Pfizer, Inc.

Alejandro Quentin

William R. Rhodes

Erica Roberts

Carlos Rodríguez-Pastor

Alvaro Saieh B.

Santander USA

Alejandro Santo Domingo

Sharon Schultz Simpson

Ambassador & Mrs. Clifford M. Sobel

Woods W. Staton

Alan J. Stoga

Sullivan & Cromwell LLP

Tarpon Investimentos

The Christopher Reynolds Foundation

José Alberto Vélez

Richard E. Waugh

Weiksner Family Foundation

WYSE Technology Inc.

Zemi Communications, LLC

**\$5,000 to \$9,999**

Pilar & Jaime Alemán

William P. Cook & Ileana M. Boza  
CorpBanca

Francisco Freitas de Oliveira

John E. & Caron G. Avery, Jr. Foundation

Fernando Léniz

John C. McIntire

Mundus Novus Collection/Alejandro Zaia

Pfizer Mexico

The Simplex Group, Inc./Carlos Saladrigas

George & Sandra Weiksner

**\$1,000 to \$4,999**

Allende & Brea

American Composers Orchestra

Richard A. Anderson

Ysabel Angulo Wilson

Anonymous

Atelier Cruz-Diez

Kathleen Barclay

BNY Mellon

Brilla Group

Richard Burns

Cementos Argos

Chadbourne & Parke LLP

Christie's

Edward T. Cloonan

Alejandro Cordero

Doris D. Cramer

Peggy Dulany

Adele R. Fuchsberg

Mr. & Mrs. Carlos N. Guimarães

Pablo Iacobelli

Sikkema Jenkins

Timothy M. Kingston

George W. Landau

Mr. & Mrs. Ricardo Villela Marino

Eduardo R. Márquez

Mexican Cultural Institute of New York

David Moreinis

NACCO Industries, Inc.

Michell Nader

Andrea & José Olympio Pereira

PepsiCo

Pinta Art, LLC

Quebec Government Office in New York

Gregory L. Richman

Jorge Rosenblut

Maria Ines Sicardi

Mr. & Mrs. Roy Simpson, Jr.

Sotheby's

Sphere Consulting

Mr. & Mrs. G. Richard Thoman

Trade Commission of Chile, ProChile

Enrique Umaña

Violy & Company

WYSE Technology Inc.

# Leadership

## **Americas Society Chairman's International Advisory Council**

As of December 31, 2011

### **Chairman**

John D. Negroponte

### **Co-Chairman**

David Rockefeller

Carlos Julio Ardila, Colombia

Pilar Arosemena de Alemán, Panama

Emilio Azcárraga Jean, Mexico

Alejandro Baillères, Mexico

Pedro Nicolás Baridon, Uruguay

Roberto Bonetti, Dominican Republic

Alejandro Bulgheroni, Argentina

Mario Cezar de Andrade, Brazil

Jean Chagnon, Canada

Gustavo A. Cisneros, Venezuela

Patricia Phelps de Cisneros, Venezuela

Juan Pablo del Valle Perochena, Mexico

André Desmarais, Canada

Gina Diez Barroso de Franklin, Mexico

Peggy Dulany, U.S.A.

Henry Eder, Colombia

Eduardo S. Elsztain, Argentina

Juan Enriquez Cabot, Mexico

Ernesto Fernández-Holmann, Nicaragua

Alex Fort Brescia, Peru

Jorge Gross Brown, Paraguay

Pedro Pablo Hinojosa, Bolivia

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Jorge Marín Correa, Chile

Ricardo Villela Marino, Brazil

Gustavo A. Marturet, Venezuela

Eliodoro Matte, Chile

Lorenzo Mendoza, Venezuela

Marcelo Mindlin, Argentina

Marcos Antonio Molina dos Santos, Brazil

Marcos Augusto de Moraes, Brazil

Eduardo Mufarej, Brazil

Conrado Pappalardo, Paraguay

Carlos Rodríguez-Pastor, Peru

Alvaro Saieh B., Chile

Woods W. Staton, Argentina

Enrique Umaña, Colombia

José Alberto Vélez, Colombia

Richard E. Waugh, Canada

### **Honorary**

Agustín E. Edwards, Chile

Malú Edwards, Chile

Israel Klabin, Brazil

Fernando Léniz, Chile

Eugenio A. Mendoza, Venezuela

Luisa E. M. de Pulido, Venezuela

Pablo Pulido, Venezuela

Milú Villela, Brazil

### **Temporary Leave While in Public Office**

Eduardo Pablo Amadeo, Argentina

F. Tomás Dueñas, Costa Rica

Muni Figueres, Costa Rica

Juan Manuel Santos C., Colombia

### **Temporary Leave**

David Gutiérrez, Costa Rica

### **Deceased**

Amalia Lacroze de Fortabat, Argentina

(February 2012)

### **Board of Directors**

#### **Council of the Americas**

As of December 31, 2011

### **Founder & Honorary Chairman**

David Rockefeller

### **Officers**

John D. Negroponte, Chairman

Alan J. Stoga, Vice Chairman

Susan L. Segal, President and CEO

Sergio J. Galvis, Secretary

George B. Weiksner, Treasurer

### **Chairman Emeritus**

William R. Rhodes

### **President Emeritus**

George W. Landau

### **Directors**

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Technical General Secretary to the Chairman

Telefónica S.A.

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CEO Latin America

J.P. Morgan

Jaime Ardila

President, GM South America Division

General Motors South America

R.A. (Rocky) Becker

Vice President for the Americas

ExxonMobil Exploration Company

Daniel Calhman de Miranda

Partner

Mattos Filho, Veiga Filho, Marrey Jr. E Quiroga

Advogados

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Executive Vice President

Federal Reserve Bank of New York

Marcelo Claure

Chairman of the Board, President and CEO

Brightstar Corporation

Edward T. Cloonan

President, Ned Cloonan Associates

Chairman, Advisory Board of Liberty Square

Group

Bruce Culpepper

Executive Vice President, Human Resources and

Regional Coordination

Shell Oil Company

Antonio Del Pino

Partner

Latham & Watkins

Dirk Donath

Senior Manager, Director and Partner

Eton Park Capital Management L.P.

Sonia Dulá

Managing Director, Head of Private Bank Latin

America

Bank of America Merrill Lynch

Angel Fernández

SVP & President of Latin America

Merck & Co., Inc.

Antonio Ferreira

International Vice President, Medical Devices

and Diagnostics, Latin America

Johnson & Johnson

Sam H. Fouad

Americas Emerging Markets Leader

Ernst & Young

Sergio J. Galvis

Partner

Sullivan & Cromwell

Reinaldo A. Garcia

President and CEO

GE Corporate – Latin America

Andrés Gluski

President and CEO

The AES Corporation

J.C. Gonzalez-Mendez

President

McDonald's Latin America

W. Russell King

Senior Vice President International Relations

and Federal Affairs

Freeport-McMoRan Copper and Gold Inc.



Thomas F. McLarty, III  
President  
McLarty Associates

Patricia Menendez-Cambo  
Chair, International Practice Group  
Greenberg Traurig LLP

Ali Moshiri  
President, Chevron Africa and Latin America  
Exploration and Production Company  
Chevron Corporation

John D. Negroponete  
Vice Chairman  
McLarty Associates

Patrick M. Nolan  
Senior Executive VP and CEO  
HSBC Global Banking and Markets, Americas

Brian D. O'Neill  
Vice Chairman  
Lazard International

Richard de J. Osborne  
Chairman (Retired)  
ASARCO Incorporated

Christopher A. Padilla  
Vice President, Governmental Programs  
IBM Corporation

James P. Palermo  
Vice Chairman  
BNY Mellon Financial Corporation

Julio A. Portalatin\*  
President and Chief Executive Officer  
Chartis Growth Economies

William R. Rhodes  
President & CEO William R. Rhodes Global  
Advisors, LLC  
Professor-at-Large, Brown University  
Senior Advisor, Citigroup, Inc.

Hernán Rincón  
President  
Microsoft Latin America

Diego Ruiz  
Vice President, Government Affairs  
PepsiCo

Susan L. Segal  
President and CEO  
Council of the Americas/Americas Society

Eduardo Serrano  
Executive Director, Latin America  
Ford Motor Company

Jeff W. Sheets  
Senior Vice President, Finance and CFO  
ConocoPhillips

Susan Silbermann  
Regional President, Latin America  
Emerging Markets Business Unit  
Pfizer, Inc.

Eduardo Solórzano  
Executive Vice President, President and CEO  
Walmart Latin America

Alan J. Stoga  
President  
Zemi Communications LLC

Antonia E. Stolper  
Partner  
Shearman & Sterling LLP

G. Richard Thoman  
Managing Partner  
Corporate Perspectives LLC  
Former CEO, Xerox Corporation

William J. Toppeta  
President, International  
MetLife, Inc.

Alexander G. van Tienhoven  
CEO Citi Wealth Management, Citi Private  
Bank & Asset Management Latin America  
& Mexico  
Citigroup, Inc.

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Vice Chairman  
Credit Suisse

Alberto Weisser  
Chairman and CEO  
Bunge Limited

Wendell L. Willkie  
Senior Vice President, General Counsel &  
Secretary  
MeadWestvaco Corporation

#### **Honorary**

John E. Avery  
Robert C. Helander  
George W. Landau

#### **Deceased**

Alexis E. Rovzar (January 2012)  
Partner  
Latin American Practice  
White & Case LLP

#### **Board of Directors Americas Society**

As of December 31, 2011

#### **Founder & Honorary Chairman**

David Rockefeller

#### **Officers**

John D. Negroponete, Chairman  
Alan J. Stoga, Vice Chairman  
Susan L. Segal, President and CEO  
George B. Weiksner, Treasurer

#### **Chairman Emeritus**

William R. Rhodes

#### **President Emeritus**

George W. Landau

#### **Directors**

Alfonso de Angoitia  
Juan Carlos Cappello\*  
Patricia Phelps de Cisneros  
Edward T. Cloonan  
Craig Duncan  
J. Pepe Fanjul  
Antonio O. Garza  
Carlos N. Guimarães  
Peter J. Johnson  
María Elena Lagomasino  
John A. Luke, Jr.  
Thomas F. McLarty, III  
Robert Mosbacher, Jr.  
Enrique Norten  
Brian D. O'Neill  
Richard de J. Osborne  
Alejandro Quentin  
Renate Rennie  
Alejandro F. Reynal  
Erica Roberts  
Alejandro Santo Domingo  
Sharon Schultz Simpson  
Clifford Sobel  
G. Richard Thoman

#### **Honorary**

John E. Avery  
Charles F. Barber

#### **Deceased**

Amalia Lacroze de Fortabat (February 2012)  
Alexis E. Rovzar (January 2012)

\*resigned January 2012

# Financials – Americas Society

## Statement of Financial Position

December 31, 2011

(with comparative amounts at December 31, 2010)

<b>ASSETS</b>	<b>2011</b>	<b>2010</b>
Cash and cash equivalents	\$ 934,322	\$ 938,863
Pledges and contributions receivable	583,648	245,000
Prepaid expenses and other assets	205,472	168,686
Investments	31,875,021	34,561,283
Property and equipment, net	2,305,284	2,005,389
	<u>\$35,903,747</u>	<u>\$37,919,221</u>
 <b>LIABILITIES AND NET ASSETS</b>		
Liabilities		
Accounts payable and accrued expenses	\$ 395,555	\$ 524,354
Due to related organization	560,079	232,505
Capital lease obligations	99,362	46,238
Deferred income	49,100	38,693
Total Liabilities	<u>1,104,096</u>	<u>841,790</u>
Net Assets		
Unrestricted	2,390,706	2,033,448
Temporarily restricted	16,001,120	18,636,158
Permanently restricted	16,407,825	16,407,825
Total Net Assets	<u>34,799,651</u>	<u>37,077,431</u>
	<u>\$35,903,747</u>	<u>\$37,919,221</u>

Americas Society is a tax-exempt charity described in Sections 501(c)(3) and 509(a)(1) of the Internal Revenue Code. The Society is supported by membership dues and contributions from foundations, public agencies, corporations, and individuals: donations are tax-deductible to the extent permitted by law.

A complete set of financial statements for 2011, audited by O'Connor Davies, LLP, can be obtained by sending a written request to the Chief Financial Officer, Americas Society/Council of the Americas, 680 Park Avenue, New York, NY 10065.

**Statement of Activities**  
For the Year Ended December 31, 2011  
(with summarized totals for 2010)

	<u>Unrestricted Operating</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total 2011</u>	<u>2010</u>
<b>OPERATING SUPPORT AND REVENUE</b>					
Contributions					
Foundations	\$ 78,493	\$ 776,200	\$ -	\$ 854,693	\$ 502,172
Corporations	518,020	318,917	-	836,937	791,200
Individuals	692,025	45,061	-	737,086	745,607
Government	-	84,565	-	84,565	87,638
Special event, net of direct costs	1,612,961	-	-	1,612,961	1,351,036
Membership dues	86,666	-	-	86,666	82,700
Other	397,053	-	-	397,053	354,785
Investment return designated for operations	31	1,526,365	-	1,526,396	1,580,015
Spend rate allocation	1,526,365	(1,526,365)	-	-	-
Net assets released from restrictions	1,173,519	(1,173,519)	-	-	-
Total Operating Support and Revenue	<u>6,085,133</u>	<u>51,224</u>	<u>-</u>	<u>6,136,357</u>	<u>5,495,153</u>
<b>OPERATING EXPENSES</b>					
Program Services					
Public policy	2,068,975	-	-	2,068,975	1,961,974
Visual arts	733,450	-	-	733,450	790,638
Literature	436,342	-	-	436,342	412,945
Music	437,603	-	-	437,603	442,848
Communications and website	306,334	-	-	306,334	248,283
Total Program Services	<u>3,982,704</u>	<u>-</u>	<u>-</u>	<u>3,982,704</u>	<u>3,856,688</u>
Supporting Services					
Management and general	824,255	-	-	824,255	916,717
Fundraising	920,916	-	-	920,916	867,770
Total Supporting Services	<u>1,745,171</u>	<u>-</u>	<u>-</u>	<u>1,745,171</u>	<u>1,784,487</u>
Total Operating Expenses	<u>5,727,875</u>	<u>-</u>	<u>-</u>	<u>5,727,875</u>	<u>5,641,175</u>
Excess (Deficiency) of Operating Support and Revenue Over Operating Expenses	<u>357,258</u>	<u>51,224</u>	<u>-</u>	<u>408,482</u>	<u>(146,022)</u>
<b>NONOPERATING REVENUE</b>					
Investment income return (deficiency) in excess of spending rate	<u>-</u>	<u>(2,686,262)</u>	<u>-</u>	<u>(2,686,262)</u>	<u>2,802,948</u>
Change in Net Assets	357,258	(2,635,038)	-	(2,277,780)	2,656,926
<b>NET ASSETS</b>					
Beginning of year	<u>2,033,448</u>	<u>18,636,158</u>	<u>16,407,825</u>	<u>37,077,431</u>	<u>34,420,505</u>
End of year	<u>\$ 2,390,706</u>	<u>\$ 16,001,120</u>	<u>\$ 16,407,825</u>	<u>\$ 34,799,651</u>	<u>\$ 37,077,431</u>

# Financials – Council of the Americas

## Statement of Financial Position

December 31, 2011

(with comparative amounts at December 31, 2010)

<b>ASSETS</b>	<b>2011</b>	<b>2010</b>
Cash and cash equivalents	\$ 2,026,586	\$ 2,354,508
Accounts receivable	243,845	97,041
Prepaid expenses and other assets	43,586	28,838
Due from related organization	560,078	232,505
Property and equipment, net	355,812	220,360
	<u>\$ 3,229,907</u>	<u>\$ 2,933,252</u>
<b>LIABILITIES AND NET ASSETS</b>		
Liabilities		
Accounts payable and accrued expenses	\$ 59,048	\$ 78,452
Capital lease obligations	9,441	9,375
Deferred rent	61,369	71,272
Deferred sponsorships	288,250	263,118
Deferred membership dues	1,443,917	1,437,917
	<u>1,862,025</u>	<u>1,860,134</u>
Total Liabilities	1,862,025	1,860,134
Net Assets, unrestricted	<u>1,367,882</u>	<u>1,073,118</u>
	<u>\$ 3,229,907</u>	<u>\$ 2,933,252</u>

Council of the Americas is recognized by the Internal Revenue Service as a tax-exempt business league under Section 501(c)(6) of the Internal Revenue Code.

A complete set of financial statements for 2011, audited by O'Connor Davies, LLP, can be obtained by sending a written request to the Chief Financial Officer, Americas Society/Council of the Americas, 680 Park Avenue, New York, NY 10065.

**Statement of Activities**  
 For the Year Ended December 31, 2011  
 (with comparative amounts for 2010)

<b>REVENUE AND SUPPORT</b>	<b>2011</b>	<b>2010</b>
Membership dues	\$ 2,799,833	\$ 2,689,917
Sponsorships	2,133,768	1,636,158
Programs and conferences	272,007	184,612
Investment income	125	214
	<hr/>	<hr/>
Total Revenue and Support	5,205,733	4,510,901
	<hr/>	<hr/>
 <b>EXPENSES</b>		
Program	3,740,892	3,366,350
Membership services	695,590	579,336
Management and general	474,487	504,299
	<hr/>	<hr/>
Total Expenses	4,910,969	4,449,985
	<hr/>	<hr/>
Change in Net Assets	294,764	60,916
 <b>NET ASSETS</b>		
Beginning of year	1,073,118	1,012,202
	<hr/>	<hr/>
End of year	\$ 1,367,882	\$ 1,073,118
	<hr/> <hr/>	<hr/> <hr/>



*Detail of hand-blocked scenic wallpaper "Les Incas" printed by A. Leroy, Paris, 1832. This romantic interpretation of Pizarro's conquest of Peru in 1513 decorates Americas Society's Incas Room.*

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**Please Note:** Professional titles used throughout this report refer to individuals' titles at the time of the event and/or photo.

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