

## 2015 Latin American Cities Conference: Santiago de Chile

### Chile: Economic and Business Outlook

Friday, August 7, 2015  
Club El Golf 50, Santiago de Chile

#### AGENDA

- 8:30 – 9:00 a.m.**      **Coffee and Registration**
- 9:00 – 9:05 a.m.**      **Opening Remarks**  
Susan Segal, President and CEO, Americas Society/Council of the Americas
- 9:05 – 9:20 a.m.**      **Featured Speaker**  
H.E. **Heraldo Muñoz**, Minister of Foreign Affairs of Chile
- 9:20 – 9:35 a.m.**      **Featured Speaker**  
**Hon. Carlos Gutierrez**, Former Secretary of Commerce, U.S. Department of Commerce; Chair, Albright Stonebridge Group
- 9:35 – 9:50 a.m.**      **Featured Speaker**  
H.E. **Luis Felipe Céspedes**, Minister of Economy, Development and Tourism of Chile
- 9:50 – 10:30 a.m.**      **Business Environment in Chile**  
**Eduardo Gutiérrez Gómez**, General Manager, IBM Chile  
**Fernando López Iervasi**, Country Director, Google Chile  
**Carlos Murillo**, Country Manager, Pfizer Chile S.A.  
**Moderator:** TBC
- 10:30 – 10:45 a.m.**      **Featured Speaker**  
H.E. **Máximo Pacheco**, Minister of Energy of Chile
- 10:45 – 11:25 a.m.**      **Opportunities and Challenges in Chile's Energy Sector**  
**Luis Felipe Cerón**, CEO, AES Gener S.A.  
**Luca D'Agnesi**, CEO, Enersis S.A.  
**Carlos Vargas**, Managing Director and Head of Emerging Markets, Mizuho Securities USA  
**Moderator:** **Hamilton Moss de Souza**, Vice President of Energy, CAF
- 11:25 – 11:30 a.m.**      **Closing Remarks**  
Susan Segal, President and CEO, Americas Society/Council of the Americas
- 11:30 – 12:00 p.m.**      **Coffee and Networking Session**